

KALESIA WILLIAMS

Associate Producer

williamskalesia@gmail.com

Chicago, IL, 60290, USA | 7736801413

Freelance Associate Producer skilled in video editing, post-production, and broadcasting. Experienced in social media marketing and PR, with a degree in Digital Communications and Multimedia. Proficient in Adobe Creative Suite and production tools. Strong in organization, communication, and project management.

Work Experience

Freelance Associate Producer

Mar 2024 - Present

MARQUEE SPORTS NETWORK | Chicago

- Wrote, shot and edited news stories for on-air broadcasting and digital platforms.
- Edited video footage from multiple cameras into a cohesive sports program.
- Produced pre-game and post-game shows for professional sporting events.
- Maintain clear and concise communication with the Production team and team leads.

Freelance Associate Producer

Feb 2024 - Present

Husky Vision | DeKalb

- Created content for various websites, blogs, and social media accounts.
- Managed post-production process including editing, audio mixing, color correction, graphics creation and animation workflows.
- Operate cameras, serve as utility (handle camera cables and tripods) , and work with EVS Replay machines all while helping to create a broadcast for ESPN3.

Production Intern

May 2022 - Oct 2023

WNIJ | DeKalb

- Researched topics for on-air conversations and developed content ideas.
- Produced daily news segments featuring local events and stories.
- Edited audio recordings to ensure quality sound production.

Sports Marketing Associate

Jun 2020 - Aug 2021

NORTHERN ILLINOIS ATHLETICS | DeKalb

- Monitored social media platforms to discover feedback, ideas and trending news
- Collaborated with team members to help expand marketing channels
- Gather and organize assets for marketing campaigns.
- Assist with PR events and activities as required.

Core Skills

Adobe Creative Suite , Editing, Microsoft Office Skills, Organizational Skills, Social Media Promotion, Team Collaboration, Strong attention to detail, Production Software, Provide Support, Delivery Schedules, Content Creation, Agile, project management, Coordination, Interpersonal Skills, Determined, Autonomy

Education

