



ZOE SPOELMAN

PROFILE

Student athlete at Purdue University Northwest studying Communications with a focus in Broadcasting and Advertising. My campus involvement includes being a member of the Purdue Northwest Women's Basketball Team, a member of Purdue Northwest's Film and Broadcast Club, and the Social Media Manager of PNW Athletic's SAAC (Student Athlete Advisory Committee).

Through being the Social Media Manager of SAAC, we've driven marketing and communications while developing creative content for social media, and have increased viewership by 100%.

WORK EXPERIENCE

Purdue University Northwest Athletics 2023-PRESENT
Photography and Broadcasting

- Through Purdue University Northwest Athletics, I have learned how to successfully capture crucial moments in game through photographs and getting them back to the school as soon as possible.

GQT Grand Haven 9 May 2024-August 2024
Castmember

- Collaborated with other cast members to effectively run a movie theater. Served concessions, ushered theaters and kept up on weekly tasks and trained other employees joining the timely work pace.

Under Par Golf May 2023 - August 2023
Customer Service

- Worked at the front desk of this indoor golf simulator establishment. Learned how to take calls regarding future appointments with our professional golfer, club repair calls and various questions regarding this business.

Halalula Hawaiian Ice Shack July 2021- August 2023
Customer Service

- Fast paced Hawaiian shaved ice shack on the boardwalk next to Grand Haven State Park. This job taught me customer service skills, timeliness in very busy moments, and ability to pay attention to detail for what product you are handing out to the customer.

First Tee - West Michigan May 2022- August 2022
Customer Service

- Golf instruction organization aimed to bring the sport of golf to the youth. My time with this job consisted of directing kids from age 6-13 through various drills and game situations you'd see on the course. Required a lot of patience and ability to instruct.

CONTACT

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📍 Grand Haven, MI

EDUCATION

Expected Graduation

Spring - 2026

Bachelor of Communications
with a focus in Broadcasting
and Advertising, with a minor in
Marketing.

SKILLS

- **Communication:** Strong verbal and written communication skills.
- **Customer Service:** Dedication to exceeding customer expectations
- **Leadership:** Experience in leading teams or projects.
- **Attention to Detail:** Strong focus on precision and thoroughness
- **Adaptability:** Flexibility to change and learn new skills quickly.