

Zachary Carson

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EDUCATION

DePaul University, Driehaus College of Business

BSB Business Management and Marketing

Chicago, IL

Anticipated June 2025

Relevant Coursework:

- Principles of Management, Operations Management, Leadership
- Business Technology, Business Analytics, Analytical Sales, Negotiations

Notable Projects and Honors

- DePaul Honors Program, Dean's List in Winter and Spring Quarter of 2023-2024 School Year
- Presented a poster on AI and its impacts on the world at the 2023 NCHC conference in Chicago, IL
- Marketing Simulation, Global Debate Discussion, Report on Fed Chair for 2021 Term

PROFESSIONAL EXPERIENCE

Reyes Beverage Group

June 2024 – August 2024

Outbound Logistics Intern

- Initiated meetings with analysts to improve the day-to-day operations for 27 facilities across the US
- Optimized efficiency by updating and creating 20,000 new time windows
- Investigated solutions to make routing more efficient by eliminating over 8000 errors
- Presented key initiatives and strategic recommendations to C-level and VP executives

Chicago Cubs

March 2023 - Present

Grounds Crew

- Coordinated with members to ensure the field meets the MLB standard and is game ready
- Exhibits assurance and works effectively in high-pressure game day situations
- Prepared a clean and professional environment for all players in the MLB

Signature Room and Lounge at the 95th

March 2022 – July 2022

Host

- Engaged with hundreds of customers daily with excellent service and satisfaction
- Mentored new host members and providing guidance on the service standards of the Signature Room

Clubs and Organizations

DePaul Flag Football

April 2022 - Present

Founder and President

- Orchestrated team practices and games while fostering a culture of teamwork and excellence
- Manage yearly budgets and attended treasurers training for maintaining the growth of the program
- Planned and executed marketing and recruiting strategies resulting in consistent membership
- Establish in depth quarterly and yearly goals to increase the programs membership and brand

DePaul CEO

February 2023 - Present

Member

- Engaged in discussions and activities aimed at understanding key business strategies
- Actively participate in the entrepreneurial community in workshops and networking events
- Communicate with members on current events in the market along with the long-term effects

Additional Skills and Interests

Technical Skills: Microsoft Excel, Photoshop Editing, Microsoft Power Point Design, Presentation Skills

Co-Curricular Skills: Strategic and Organizational Planning, Managing Teams, Transformational Leadership

Interests: Current Events, Football, Big Band Jazz, History of Warfare, Running, Drum Core International