

LYDIA TUNG

CONTACT

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ABOUT

Interested in pursuing a career in Styling and Creative Direction. Problem-solving Fashion Business Management student with strong teamwork and organizational skills, adaptable & resourceful with high attention to detail & a creative thinking style. Values open communication and enthusiastic engagement with team members, customers, & clients.

EDUCATION

2023 - PRESENT

FASHION INSTITUTE OF TECHNOLOGY, NYC

4.0 GPA Fashion Business Management student, AAS expected to be completed in 2025, varsity women's volleyball team co-captain, Dean's List and Honours student, member of the Phi Theta Kappa honour society.

2017 - 2023

ST. CLEMENT'S SCHOOL, TORONTO

3.96 GPA, AP Scholar Award, Ontario Scholar Award, Lumina Fashion Show Producer & Designer, multi-sport athlete.

SKILLS

Fluent in English, professional working proficiency in French, Romanian, & Spanish.

- Customer service
- Retail
- Data analysis
- Data management
- Various software programs
- Copywriting
- Design (fashion, graphic, visual)
- Creative direction
- Branding
- Marketing strategy
- Social media management
- Coaching
- Athletics (competitive volleyball, soccer, track & field)

WORK EXPERIENCE

2024

→ EXECUTIVE ASSISTANT

Varca Studio, varcastudio.com, [@varca.studio](https://www.instagram.com/varca.studio)

- Supported ongoing projects for the COO, such as reviewing invoices and orders, creating sales reports, sourcing emails of celebrity stylists, fabric sourcing, and more.
- Approving and shipping fabrics between Chicago and NYC.
- Managed social platforms, created newsletters and online content.

2024

→ NYFW PRODUCTION INTERN

Maria McManus, mariamcmanus.com, [@maria_mcmamus](https://www.instagram.com/maria_mcmamus)

- Assisted the producer to transport outfits and materials to set location.
- Set up the runway and seating area.
- Took care of team member needs.
- Created content backstage and on the runway.
- Was offered a future internship.

2024

→ STYLING INTERN

"KMCME, kmcme.com, [@keshamcleod](https://www.instagram.com/keshamcleod)

- Assisted in styling high-profile clients (such as Serena Williams at the Met Gala, Andre Iguodala, Joel Embiid).
- Contacting brands.
- Pulling items.
- Creating mood boards and outfits.

2022 - 2023

→ STYLIST & SALES ASSOCIATE

Suetables, suetables.com, [@suetables](https://www.instagram.com/suetables)

- Assisted social media & marketing team to create visual advertisements for target audiences.
- Served individualized customer needs in-store & over-the-phone to find the perfect items for themselves or as gifts.
- Operated the cash register.
- Cleaned store.
- Designed in-store display layout.
- Provided smooth & easy shopping experience.

2021-2023

→ FASHION SHOW PRODUCER & DESIGNER

"Lumina" Fashion Show at St. Clement's School

- Promoted as a Head Designer within first year (Grade 11).
- Appointed as Producer for second year (Grade 12).
- Directed and organized the student participants, theme, advertisements, ticket-selling, & more.
- Took the initiative and responsibility of being the first Producer to also design for her own show, including creating the outfits, scene, choreography, lightshow, & music.
- Became the first Producer to involve middle school students, and reintroduced the use of male models & in-person runway. Ticket profits were donated to the Kasiisi Project.

2021

→ JR. DATA ANALYST INTERN

TealBook, tealbook.com, [@tealbook](https://www.instagram.com/tealbook)

- Learned to assess data collection & use software programs in order to analyze, organize, & present data in an accurate & professional manner for company use.