

SHERNONE MOUSSIGNAC

ARTIST | DESIGNER

Creative professional boasting more than ten years of experience as a designer, thriving in high-demand, fast-paced settings with strict regulations.

EDUCATION

BACHELOR OF ARTS, STUDIO ART

Georgia State University | 2006 - 2010

Major focus of study encompassed graphic design and printmaking. Managed complex projects from start to finish. Translated requirements into polished, high-level designs.

EXPERIENCE

DESIGNER

shernonem.com | 2010 - Present

Consult and work with a diverse range of brands to fulfill various roles.

Conceptualize and design collections in line with brand aesthetics and market trends.

Experience working closely with suppliers and manufacturers to ensure designs meet quality standards and production feasibility.

Experience working with marketing teams to support product launches with creative input.

PRODUCT LABELING SPECIALIST

Becton Dickinson | 2019 - 2023

Collaborated closely with project team members on multiple projects for EU-MDR and Sustaining Engineering.

Revised and modified artwork sizes and formats to address production challenges with different suppliers.

Assisted in labeling deliverables for more than 9,000 art files to fulfill business requirements.

LEAD GRAPHIC DESIGNER & MANAGER

Harvard Chemical Inc. | 2015 - 2019

Led the art department by overseeing daily production operations and provided mentorship to junior designers.

Designed, revised, and printed both new and existing labels for various product lines, ensuring adherence to EPA and GHS standards.

Implemented cost-saving strategies that reduced the company's expenses by around \$30,000 annually.

ACCOMPLISHMENTS

Medical Device | 2021

1 of 4 inventors of the Smart Bag to Measure Urine Output Via Catheter; sensing device adapted to collect urine.

SM88 x SHEIN | 2022

Collaborated with online retailer SHEIN to design a Spring/Summer Capsule Collection.



CONTACT



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QUALIFICATIONS

Excellent communication skills, with the ability to work collaboratively across departments.

Strong understanding of garment construction, fabrics and production processes.

Proficient in design software (Photoshop, Illustrator, Indesign).

Proven ability to create innovative and commercially successful designs.

Ability to manage multiple tasks and deadlines in a fast-paced environment

AWARDS

POSTER DESIGN CONTEST

Farmers Life insurance | 2010

1st Place Winner; Prize \$10,000.