

# Richard Bimpa

Loganville, GA 30052

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Dedicated professional with demonstrated strengths in customer service, time management and trend tracking. Good at troubleshooting problems and building successful solutions. Excellent verbal and written communicator with strong background cultivating positive relationships and exceeding goals.

## Work Experience

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### **Content Creator**

Social Media-Atlanta, GA

April 2020 to Present

- Adhered to deadlines with expert project management and multitasking abilities.
- Determined product selling features from research and interviews for promotional activities.
- Created and presented drafts and ideas to clients for review.
- Accomplished deadlines through planning and diligent work on assignments.
- Boosted sales by promoting work online, at author signings and during special events.

### **Sales Associate**

LA Fitness-Snellville, GA

January 2024 to August 2024

- make sure we get membership and personal training
- reaching out and keeping up with leads to make costumers feel wanted

### **Asst. Store Manager**

The Wing Suite-Loganville, GA

March 2021 to October 2023

- Trained staff in customer service, merchandising and security monitoring.
- Oversaw expenses, deposits and receipts to support recordkeeping.
- Developed and strengthened teams through thoughtful sales floor leadership and personnel management.
- Collaborated with store manager to meet revenue goals.
- Inspired team members to drive performance, collaboration and teamwork.

### **Mover/Packer**

Family Business-Loganville, GA

September 2020 to April 2021

- Adhered to company safety guidelines while handling heavy objects or operating machinery.
- Maintained clear communication with clients regarding expectations, timeframes, and special requests.
- Showed up on time and ready to work for every job, minimizing team delays.
- Conducted final walk-throughs with clients to ensure complete satisfaction with services provided.

### **Membership Sales Consultant**

LA Fitness-Loganville, GA

November 2019 to March 2020

- Generated leads and new business through member promotions, referrals and social media.
- Collaborated with marketing team on promotional materials and campaigns to drive membership growth.
- Attended weekly sales meetings to discuss progress and strategize next steps.
- Maintained positive, friendly atmosphere to support guest engagement and member retention goals.
- Tracked sales progress against performance goals on regular basis.

## Education

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### **High school diploma**

Loganville High School - Loganville, GA

August 2015 to May 2019

## Skills

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- Moving Experience (2 years)
- Content Creation (4 years)
- Social Media Management (3 years)
- Leadership
- Management
- Sales
- Marketing
- Customer service
- Retail sales
- Materials handling
- Shipping & receiving
- Heavy equipment operation

## Languages

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- French - Intermediate