

Sammy Rosenzweig

Graphic Designer/Video Editor/Illustrator

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- Multidisciplinary graphic designer with expertise in entrepreneurship, product creation, social media, and customer service. This includes diverse project work in the nonprofit, staffing, apparel, advertisement, sports, and retail industries.
- Proficient in illustration, logo design, typography, packaging design, mockup design, photo editing, drawing, presentation design, layout design, and video editing.
- Creative problem solver who's motivated by passion and a desire to learn. Practical, ambitious, and resourceful for all assignments.

Experience

Freelance Graphic Designer

June 2015-Present

Self-Employed | Chicago, IL

Spearheaded multiple projects and meeting strict deadlines for numerous clientele and businesses.

- Managed all aspects of client acquisition - including business development, negotiating, planning the scope, defining deliverables and budget, and assuring quality.
- Designed and published a zoological autobiography for an aspiring zoologist, capturing their humor and personality through illustrations.
- Facilitated ALKtALK, a program that brings together 3,000+ cancer patients and caregivers in 55+ countries, by maintaining and executing their marketing materials.
- Collaborated with merchandise manufacturers to produce Printful shirt designs for an online apparel company. Also oversaw the company's social media accounts and Shopify storefront.

Graphic Designer

August 2020-August 2021

Autism Alliance of Michigan | Remote

Designed material for AAoM's job seekers and promote their high qualities to local businesses.

- Created diverse marketing materials for AAoM's employment program and for their clients Ford Motor Company, Kellogg, and DTE Energy.
- Designed the FordWorks Manual, a 10-page overview of Ford's disability-hiring initiative informing hiring managers of the value in inclusive hiring.
- Created materials for the Michigan Shines for Autism 2020 Gala - the largest single fundraiser for autism in Michigan - including a profile of job seekers with disabilities that was shared with 500-600 attendees.
- Developed UI prototypes (WordPress) to conceptualize Upbound at Work's new website, researching employer and competitor disability inclusion sites to identify industry standards.

Graphic Design Summer Intern

June 2016-August 2016

United Shore Professional Baseball League | Utica, MI

Worked in a fast-paced environment and built a foundation for USPBL's inaugural first year.

- Created materials for in-game promotions and upcoming events in correspondence with the league's sponsors.
- Worked in the production control room and operated the video switcher during games.
- Dressed as 3 different mascots and interacted with fans, players, and ownership to rally the crowd.

Education & Skills

Education **Bachelor's Degree in Graphic Design (2019)**

Columbia College Chicago
600 South Michigan Ave, Chicago, IL 60605

Organization **Metro Chicago AEPi**

Skills

- Adobe Acrobat
- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- Affinity Designer
- Canva
- ChatGPT
- Flipnote Studio
- Google Docs
- Google Slides
- Keynote
- Krita
- Microsoft Powerpoint
- Microsoft Word
- Open Broadcasting Software (OBS)
- Pages
- Procreate
- SketchBook
- SketchUp
- Adaptable
- AI
- Branding
- Collaborator
- Communicator
- Creative Thinker
- Detail-Oriented
- Determined
- Illustrations
- Independent
- Layout Design
- Listener
- Logo Design
- Mockups
- Motivated
- Packaging Design
- Passionate
- Presentation Design
- Problem Solver
- Sketching
- Video Editing
- Writer