

# Reilly Grace Cook

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## EDUCATION

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### Tulane University, School of Liberal Arts

New Orleans, LA

Bachelor of Arts, Major: Communications, Minor: Business (SLAMM) and Spanish

May 2022

Overall GPA: 3.83/4.0 - Major GPA: 3.92/4.0

Tulane-Newcomb College Honors Program/Cum Laude Graduate

- Selected to Dean's List Year 1, 2, 3, & 4
- Activities: Newcomb "Big Sister" Program; Loyola University Maroon Minute Newscast Anchor/Producer

## WORK EXPERIENCE

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### WGNO abc News

July 2022-Present

*Producer/Cut-in Anchor*

- Write, produce, time, and design graphics for a 30 minute live broadcast that is accessible and appealing to 500k viewers.
- Contribute to the daily editorial process by pitching local, community-oriented, and/or national stories with fresh angles.
- Synthesize information from press releases and emails and communicate with local and state officials/public figures.
- Write, produce, and solo-anchor a two minute news segment for daily mid-day cut-in previewing the nightly news.
- Produce 10+ live shows while coordinating with on-air talent, engineers, and photographers in the field.

### WGNO abc News

January-May 2022

*Producer Intern/Reporter*

- Assisted executive producers with writing and formatting the 5, 6, and 10 pm shows.
- Helped reporters research, draft questions, interview, film b-roll, pick soundbites, edit content, and write news copy.

### The Tchoup Yard Patio Bar

September 2020-June 2022

*Part-time Manager/Food and Beverage Server*

- Arranged patron accommodation while supplying excellent customer service and interpersonal communication skills in a large, fast-paced environment all while handling \$10k+ throughout the shift.

## LEADERSHIP EXPERIENCE

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### Kappa Alpha Theta Sorority; Alpha Phi Chapter at Tulane University

September 2020-May 2021

*Social Event Director and Executive Board Member*

- Planned all social events for a 350+ member chapter while communicating with fraternities & panhellenic council.
- Drafted and negotiated contracts with large-scale venues, entertainment providers, caterers, and transportation services within a \$52,000 budget.
- Cultivated and presented ideas and made policy decisions on behalf of sorority as a member of the executive board.

### Camp Green Gove

Tuxedo, NC

*Cabin Counselor and Paddling Instructor*

Summer 2019

- Supervised and mentored campers aged 5 to 15 to provide a safe, healthy, enjoyable camp environment and experience.
- Planned and led 10 canoeing and kayaking expeditions on level 3+ white water rivers.
- Developed and employed strong leadership skills and creativity in improvising and implementing programs and activities for campers.

## COMMUNITY SERVICE

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### BODYART, *Research Assistant*

May- July 2020

- Interviewed 20+ directors of local women's shelters to compile information on domestic violence therapy for non-profit market research & development.

### Orleans Public Defenders, *Intern/Volunteer*

January-March 2020

- Court-watch, assist criminal defense with case and trial preparation, obtain records, engage with community members.

## SKILLS AND INTERESTS:

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Skills: English, Spanish, Communication, Writing, Public Speaking, ENPS, Adobe Premiere Pro, Latakoo, Bitcentral, Photoshop, Social Media | Interests: Journalism, Producing, Reporting, Anchoring, Researching, Art, Law and Criminal Justice, Politics