



MATT KYAZZE

DIGITAL DIRECTOR

I am an experienced Digital Director and producer with a strong background in marketing, social media, and event management. I have worked with artists such as Saint Jhn and Murda Beatz, and have a proven track record of success in developing and executing innovative marketing campaigns. I am a strategic thinker and team player with exceptional communication and interpersonal skills.

EDUCATION

Algonquin College, Ottawa, ON
Business Marketing Program, First Year Completed

St. Francis Xavier High School, Ottawa, ON
Ontario Secondary School Diploma, Ontario Scholar

SKILLS

- Videography
- Photography
- Social Media Management and Marketing
- Email Marketing
- Event Planning and Management
- Project Management
- Marketing Strategy and Execution

EXPERIENCE

2022- Present **BPM Studio**
Digital Director

- Responsible for developing and implementing digital strategies for all Artists.
- Planning, execution, and delivery of digital projects, including website development, digital marketing campaigns, for all clients.

2017- Present **Far From Average Inc.**
CEO

- Developing and implementing marketing campaigns, managing client relationships, overseeing the creative process.
- Public presentations: Featured in Faces Magazine for "Far From Average: Founder Matt Kyazze On Growing His Creative & Talent Management Agency" (July 3rd, 2021)
- Ottawa Bluesfest: FFA Management for Black Iri\$h, including videography, bookings, PR, and creative direction
- Babylon Night Club Events: Managed and directed events featuring Murda Beatz, Walshy Fire, and "House Party"
- Rolling Loud: Created videography and photography for Saint Jhn's performance