MARISSA NELSON

Itsmarissanelson.com / marissa.nelson24@gmail.com / (608) 381-1154 / 534 ½ W. Belmont Ave., Chicago, IL 60657

PROFESSIONAL EXPERIENCE

14 East online magazine, DePaul University, Chicago, IL, Editor-in-Chief, January 2016 - Present

- Lead <u>community-based newsroom</u> staff of 18, manage over 30 contributing writers
- Lead <u>daily breaking news coverage</u> of Chicago Teachers Union 2019 strike, focusing on South and West sides
- Launched twice-weekly newsletter to keep the DePaul community updated on COVID-19, lead newsletter team
- Report on topics from <u>education</u> and <u>food accessibility</u> to <u>ward boundaries</u> and <u>breaking news</u>
- Investigate Chicago issues including the prevalence of sexual harassment on Chicago public transportation
- Spearhead engagement efforts including grant-funded student water testing project and information needs research
- Leverage audience listening strategies such as social media monitoring and community events to guide reporting
- Facilitate projects to help bring community voices to the forefront, including guide for 2020 election coverage in collaboration with <u>Hearken</u> and working with Latinx Journalists DePaul to start <u>Spanish language section</u>
- Organized monthly public newsroom series in partnership with <u>City Bureau</u> and DePaul's chapter of SPJ
- Helped found independent online magazine, create style guide, standards guide and develop newsroom goals
- Formerly Engagement Editor (18-19), Director of Development (17-18) and Social Media Editor (16-17)

Center for Journalism Integrity & Excellence, DePaul University, Graduate Assistant, September 2019 - Present

- Produce monthly "So You Want to be a Reporter" podcast, anchored by veteran journalist Carol Marin
- Coordinate 2020 winter FOIA Fellows conference, maintain social media pages and keep website updated
- Created FOIA resource website with individual state laws for the Midwest

Good Day DePaul, DePaul University, Chicago, IL, Reporter/Anchor, September 2019 — November 2019

• Shot, edited, reported and wrote full-length <u>packages on deadline</u> for university TV newscast

ABC's The View, New York, NY, Production Intern, June 2019 — August 2019

• Supported producers during preparation, rehearsal and execution of segments

NBC Midwest Bureau, Chicago, IL, Network News Intern, February 2019 - May 2019

- Logged interviews for network correspondents and assisted newsroom with fact checking
- Supported bureau during breaking news situations (including the 2019 Aurora, IL shooting and Jussie Smollett controversy) by making calls, contacting public officials and creatively using technology to find additional info

Center for Journalism Integrity & Excellence, DePaul University, Associate Producer, April 2018 — November 2018

- Worked with journalists Carol Marin and Don Moseley to write and produce May 22, 2018 package about sanctuary restaurants in Chicago for PBS affiliate WTTW
- Helped prepare questions for the NBC 5/Telemundo Governor's Forum on September 20, 2018
- Collaborated with peers, shot video, filed FOIA requests and analyzed police reports/court documents

AM Consultants Group, Chicago, IL, Intern, December 2017 — September 2018

- Led communications consultancy for nonprofits for three months while supervisors were on emergency family leave
- Manage social media channels for three nonprofits, develop monthly content strategy

EDUCATION

DePaul University, Chicago, IL

B.A. in Journalism and B.A. in Public Relations, Summa Cum Laude, M.A. in Journalism, 4.0, Expected June 2020

SKILLS

Proficient in Adobe Audition, Photoshop and Premiere — Video Production — SEO — AP style — Event Producing — Social Media — Survey Platforms like Qualtrics — Photography/Videography — Copy and Content Editing — Wordpress

REFERENCES

Amy Merrick, Journalism Adviser/14 East magazine, Professor	(773) 580-5781	amerric1@depaul.edu
Carol Marin, Political Editor at NBC/5 News, WTTW Contributor	(317) 223-6294	carolmarin@aol.com
Juan Anguiano, Assignment Desk Editor, NBC Network News	(312) 836-5566	Juan.Anguiano@nbcuni.com