

WORK EXPERIENCE

GRAPHIC DESIGNER/MARKETING/PHOTOGRAPHY/SOCIAL
LUKE FAMILY OF BRANDS - HOBART, IN
AUGUST 2022 TO DECEMBER 2024

LUKE FOB OWNS MANY DIFFERENT COMPANIES RANGING FROM THEIR ICONIC LUKE CONVENIENCE STORES, LIQGO LIQUOR STORES, COUNTY LINE ORCHARD, DUNES PAVILION, MANY BARS/RESTAURANTS AND MORE. MY JOB WAS TO DESIGN BI-MONTHLY PROMO MATERIALS FOR IN STORE/EXTERIOR SIGNAGE AS WELL AS CREATE MARKETING THAT WOULD SET IT APART FROM COMPETITORS, SETTING EACH PROMO PERIOD APART FROM THE LAST WHILE STAYING WITHIN BRAND STANDARDS BUT TRYING TO PUSH THE ENVELOPE.

GRAPHIC DESIGNER/PRODUCTION
STEINDLER SIGNS & GRAPHIX - WANATAH, IN
SEPTEMBER 2017 TO JUNE 2022

CONCEPTUALIZING AND DESIGNING SIGNS - RANGING FROM YARD SIGNS TO MONUMENT SIGNS, LARGE EXTERIOR BUILDING SIGNAGE TO FULL BUSINESS SIGN PACKAGES AND MORE - PREPARING ARTWORK AND DIMENSIONS FOR PHYSICAL PRODUCTION AND PRINT, PRINTING ANY NECESSARY DIGITAL GRAPHICS, APPLYING AND , FROM TIME TO TIME, HELPING WITH THE INSTALLS ON SIGHT.

DESIGN MANAGER
MINUTEMAN PRESS - CHICAGO, IL
MAY 2008 TO SEPTEMBER 2017

DESIGN AND PRODUCE ANYTHING PRINT-RELATED AS WELL AS MANAGE A TEAM OF DESIGNERS, PRE-PRESS WORKERS AND PRODUCTION STAFF TO ENSURE PRODUCTS WENT OUT ON TIME AND WITH A HIGH QUALITY STANDARD.

PREPRESS/DESIGN MANAGER
ALPHAGRAPHICS - SOUTH BEND, IN
AUGUST 2006 TO MAY 2008

LEARNED THE ROPES OF THE PRINTING BUSINESS WHILE WORKING MY WAY UP TO A PRE-PRESS DESIGNER AND EVENTUALLY PROMOTED TO DESIGN MANAGER WHERE I DESIGNED ANYTHING PRINT OR WEB-RELATED, OPERATED ALL DIGITAL PRESSES, MANAGED CLIENTS WEBSITES AS WE AS RUNNING THE ENTIRE DESIGN/PRODUCTION DEPARTMENTS WHILE MANAGING TEAM OF DESIGNERS AND PRESS OPERATORS.

EDUCATION

BACHELOR OF GENERAL STUDIES - EMPHASIS IN FINE ARTS - MINOR IN TELECOMMUNICATIONS
BALL STATE UNIVERSITY - MUNCIE, IN
AUGUST 1999 TO MAY 2005

SKILLS

20+ YEARS PROFESSIONAL WORKING EXPERIENCE
ADOBE CREATIVE SUITE [ILLUSTRATOR, PHOTOSHOP, INDESIGN] | CAPCUT | OFFICE SUITE
LAYOUT DESIGN | PREPRESS | PRINTING | BRANDING | MARKETING | VINYL GRAPHICS | PRODUCTION | SOCIAL

CONTACT

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