

# Holli Kulpaka

· Chicago, IL ·

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[Published Editorial, E-Commerce and Personal Wardrobe Stylist](#)

## Experience

**Publications - [Harper's Bazaar Vietnam](#), [InStyle Greece\(Print, 12/23\)](#), [Glamour Mexico](#)**

### **Freelance Wardrobe Stylist - Chicago, IL, 2/2020 - Current**

Wardrobe Styling Services serving Personal, E-commerce, and Editorial clients across the globe. Clients' needs are met through the highest level of customer service and creativity to ensure a unique high end experience from start to finish no matter the occasion. Corporate Clients Include;

- Accelerated Aesthetics, Cupshe, CAT, Mac Duggal, Meijer, Public Rec, Soho House

### **Lead E-Commerce Stylist, Akira/shopAKIRA.com - Chicago, IL, 12/2022-3/2024**

Head of Editorial and E-Commerce Wardrobe Direction for

AKIRA/shopAKIRA.com

- Creating elevated head to toe looks for high volume photo shoots
- Working in a high volume, fast-past environment with tight turn-around times and deadlines
- Working closely with product departments to understand merchant expectations with incoming product
- Extensive trend research
- Manages team of 4 people + talent
- Talent Scouting and Booking to align with Brand Direction

### **Senior House Wardrobe Stylist, 900 Shops - Chicago, IL, 10/2021-9/2022**

As Senior House Stylist I faced the challenges of understanding individuals' appearance desires-taking into account age, body type, skin tone, and style requests. In turn, a complete mastery of individual style is executed as each client walks away with a personally curated wardrobe.

- Manage entire experience for client
- Establish brand awareness by visual merchandising and handling merchandise setups
- Manage other team stylists to consistently deliver quality styling services

**Education - BA: Fashion Studies, Merchandising 2021 Columbia College Chicago - Chicago, IL**

