

hilary e. higgins

P H O T O G R A P H E R



facebook/hilaryhigginsphotography



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SKILLS

Adaptability
Collaboration
Direction + Coaching
Engagement
Ideation
Initiative
Speed
Team Development

TECHNICAL SKILLS

Adobe Photoshop CC
Capture One
Profoto and Ellinchrom Lighting Systems
B-Roll Video Capture
On-Set Tethering
Canon and Nikon Systems
35mm film Photography

REFERENCES

Ryan Birdsall

Marketing Manager, Vituity
(925)-899-0879

Julie Mazzola

Director of Marketing/Communications at
Ronald McDonald House Charities
(630)-354-7737

Michael Zajakowski

Director of Photography, Chicago Magazine
(312)-776-6454

EDUCATION

2008-2012

Bachelor of Arts, Residential College in the
Arts + Humanities (RCAH)

Specialization in Design, College of Arts +
Letters

Michigan State University

OVERVIEW

Chicago-based food and lifestyle photographer specializing in environmental portraiture, creative problem-solving and bringing brands to life. I believe in the power of a first impression, so my core priorities are **creating images that empower people** to look and feel like themselves and **fostering trust** between brands and audiences.

PORTFOLIO AND CLIENT LIST AT HILARYHIGGINS.COM

EXPERIENCE

Owner, Freelance Photographer 2015- Present
Hilary Higgins Photography, L.L.C., Chicago

As a visual storyteller, I collaborate with editorial entities and commercial teams to put their best foot forward. Whether the photos appear in a large-scale ad campaign or a quarter-page restaurant review, my goal is to create imagery that makes people stop for a moment and pay attention to the amazing work my clients are doing. As a small business owner, I also handle the marketing, bookkeeping and pre/post-production on all shoots, in addition to building and maintaining client relationships.

- Commercial clients include Ronald McDonald House Charities, Walgreens and Allstate
- Fully equipped photo studio located in Chicago's Avondale neighborhood

Photographer September 2012- December 2015
RedEye Chicago, Chicago

RedEye was the Chicago Tribune's free daily publication with a focused demographic of social, passionate Chicagoans in their 20s and 30s. My job was to highlight the energy of the city and work with the editorial staff to create innovative concepts, promote local people and businesses and keep our brand fresh, relevant and engaging.

- Scheduled and executed photo shoots under tight, daily publication demands
- Engaged the community and unearthed new trends
- Built relationships with publicists and local business owners

Photo Editor & Layout Designer February 2013 - January 2014
Forbes Travel Guide Chicago

Promoted and maintained the online presence of the luxury travel brand.

- Initiated the brand's social media presence (grew to an IG following of over 300,000)
- Worked with global PR representatives to secure hotel imagery
- Prepared layout and selected imagery for corporate presentations
- Implemented an organizational system for photos and grew extensive library

Photo Managing Editor September 2010-May 2012
MSU Red Cedar Log, East Lansing, MI

Hired and taught a team of emerging photographers; organized weekly assignments; designed and implemented photo workshops and department critiques; collaborated with design and content departments to maintain cohesion throughout the publication.