

GLENN KAUPERT

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PHOTOGRAPHER / VIDEOGRAPHER

Impactful and dynamic photographer and creative artist with a strong background of success with print and digital photography and graphic arts in diverse venues, including advertising, corporate events, fashion, food, weddings, concerts, sporting events, news stories, and fine art illustrations. Proven ability to capture emotion and convey appeal while providing consistent image content on a demanding schedule. Highly proficient with social media, digital editing, multimedia, and marketing tools; personable collaborator with creative teams.

Advertising Photography | Event Photography | Videography | Creative Imaging | Portraiture
Illustration | Graphic Arts | Photojournalism | Photography Instruction | Retouching | Workshops & Training □

FASHION PHOTOGRAPHER: LTD COMMODITIES, LTD., Bannockburn, Illinois

2017 to 2022

LTD is the leading online catalog retailer of home goods, fashion, and health and beauty products.

Created photographic imagery for print and web-based retail products as Level 2 Photographer for the Fashion team consisting of 5 photographers.

Set up studio prior to shoot, including lighting, backdrops, product placement, and all equipment.

Ensured timely submission of images for catalog production.

Adhered to all corporate style guides and best practices for consistency in imaging.

Ensured final photography met all creative and technical objectives.

Mentored junior photographer on style, technique, and equipment usage.

Maintained equipment and inventory and ensured proper storage.

Participated in studio and production meetings, collaborated with photographers and stylists.

FREELANCE PHOTOGRAPHER: Chicago Metro Area, Illinois

2008 to 2017

Independent photography and videography business.

Delivered top quality digital and print photography for clients such as Chicago Tribune, National Restaurant Association, WGN-TV, WFLD-TV, Apartments.com, Northwestern University Feinberg School of Medicine, Mario Tricoci, Loyola University, PermaSeal, Chicago Magazine, RedEye, and Pioneer Press.

Created imagery for portraits, advertising campaigns, products, food, marketing projects, news stories, weddings, and fine art images and illustrations.

Set up all photo shoots, whether in studio, on-site, or outdoors. Prepared and managed lighting, backdrops, and equipment to ensure highest quality.

Managed communications with client representatives and negotiated pricing.

Hosted various educational digital photography workshops.

Created and maintained active web page portfolio, blog, Instagram account and social media presence.

Retouched digital and printed imagery as requested by clients.

Collaborated openly with clients to ensure complete satisfaction with results.

PHOTOGRAPHER, CHICAGOLAND PUBLISHING: CHICAGO TRIBUNE, Chicago, Illinois

2005 to 2008

The most-read daily newspaper of the Chicago metropolitan area and the Great Lakes region.

Scheduled and created imagery for in-paper special sections of news stories and advertising clients.

Created promotional and collateral advertising materials as well as employee and shareholder publication materials and videos for the newspaper and corporate Tribune Company.

Ensured timely submission of projects and inspected all images for quality.

Collaborated with illustrators, artists, air brush experts, photojournalists, and studio photographers.