



CREATIVE PORTOFOLIO

Hi, i'm Emma Rose Nurre a
Model and Marketing Strategist

I am an experienced model and marketing strategist,
building and representing luxury and lifestyle brands.





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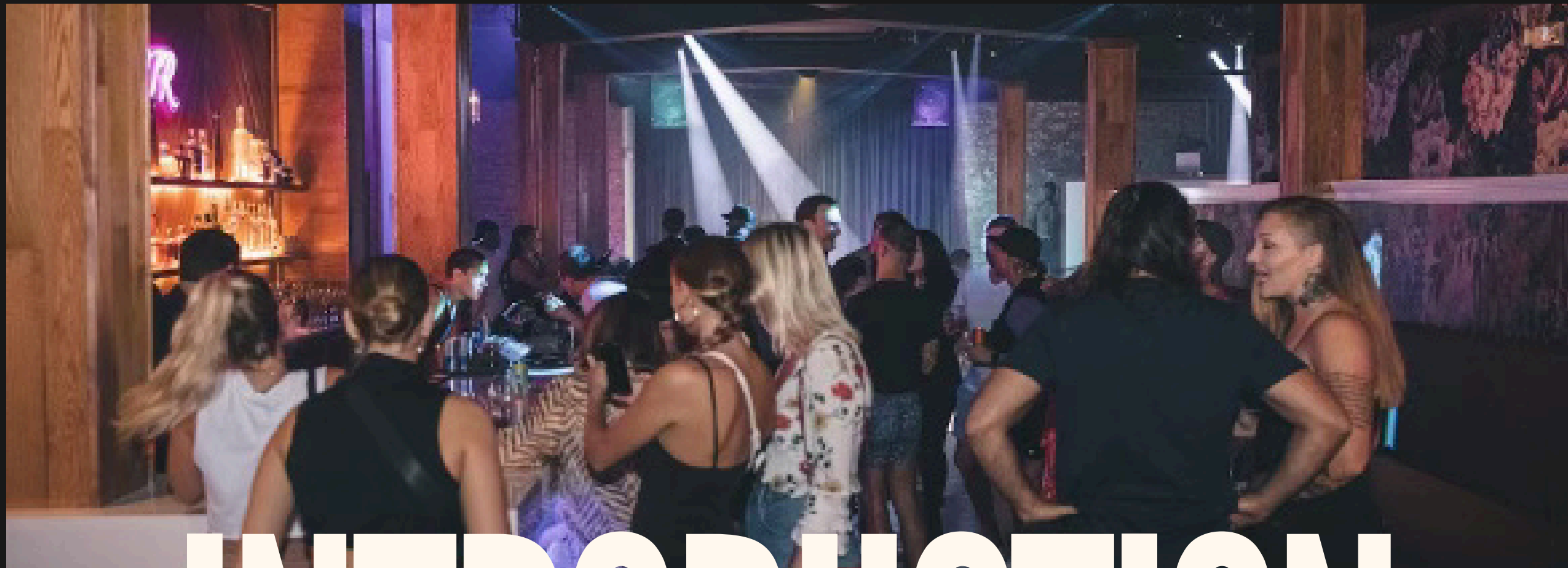
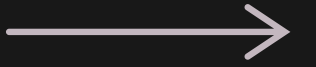
Experience

Project portfolio

Thank you

This portfolio showcases my professional background, experiences, and skills through examples of my work. The goal is to clearly represent my capabilities and achievements, demonstrating my expertise and contributions to various initiatives.

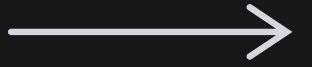
Emma Rose Nurre



INTRODUCTION

Explore my journey through projects that showcase my expertise in brand design and brand representation. Each piece reflects my commitment to excellence, collaboration, and pushing creative boundaries.

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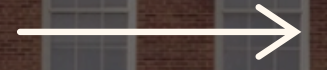


EMMA ROSE NURRE

A dynamic marketing strategist in Cincinnati, Ohio, I specialize in content creation that boosts brand visibility and engagement. My goal is to create authentic connections between brands and audiences through experiences, sharing compelling stories and campaigns that promote brand values and foster customer loyalty, ultimately driving business growth.

Emma Rose Nurre





EDUCATION

2018-2022
University of Cincinnati

Graduated with a degree in International Business
and Information Technology.
Student Model Campaign for Next Lives Here

Emma Rose Nurre





PERSONAL SKILLS



Emma Rose Nurre

Strong Interpersonal Comm

Ability to engage with and connect with diverse audiences creating a positive brand impression. Fluent in English, Spanish, German.

Adaptability

Quickly adjusting to different environments, situations, or events while maintaining professionalism and enthusiasm.





BRAND MODEL EXPERIENCE



2024
NBA AllStar Weekend Hennessey Arena

This experience highlighted the importance of strategic brand perception. Attendees enjoyed a WNBA 2v2 scrimmage and celebration in a luxury pop up arena.

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2024
CueMath

Attendees could engage with the math platform and parents and students were encouraged to sign up and try different critical thinking workshops.

2024
Cadillac Cincinnati Tennis Open

This experience positioned the Cadillac brand as a major sponsor for the event. Guests could engage in interactive vehicle experiences. VIP guests enjoyed a private suite with celebrities and donors.

Creative Portfolio

BRAND DESIGN PORTFOLIO

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UNDERGRAD PROJECT

During my freshman year at university, I ran for a position in the Student Government, gaining my first marketing campaign experience. I developed a strategic plan to engage peers through organized events in person and online, and out of the box placement of posters and QR codes on campus.

<https://nurre4ucsg.wordpress.com/>

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NURRE FOR UCSG

New Vision. New Direction.

HOME EVENTS CONTACT

EVENTS

Meet the Candidate



BLOOM OTR

Bloom OTR is an LGBTQ+ nightclub and drag bar located in the heart of Cincinnati's art district, Over the Rhine. My business partner and investor selected me as a managing partner because of my leadership skills and previous work/ passion for SA prevention on campus in college. Located 10 minutes away from my alma mater, Bloom OTR has become home to students, young professionals, and tourists. The foundation and brand are centered around an inclusive and safe space, where individuals are encouraged to be themselves, and express themselves. We are all a process of becoming, just as flowers bloom. The next slide shows my influence on the online brand presence as well as my choices for the interior design of the space as well.





 Bloom OTR

NEW! CIRCUIT ULTRA LOUNGE

BOOK OUR QUEENS

Best LGBTQ+ Nightclub in Cincinnati!

Website Development-Emma Nurre

Seasonal Photobooth design- Emma Nurre



WEEKEND DRAG SHOWS

TABLES AVAILABLE FOR RESERVATION

BOOK NOW



Event Design-Emma Nurre



Mural Design-Emma Nurre
x Noam Denenberg



Creative Direction Photoshoot- Emma Nurre



Photography- Emma Nurre





CIRCUIT ULTRA LOUNGE

Circuit Ultra Lounge is a private event venue located above Bloom OTR. Established in 2024 my business partner and I developed a concept that compliments Bloom OTR and plays off of a Boiler Room style environment. The space is a dance club on weekends open for rave and all night activations. During the week we host book clubs, Stammtische, and corporate Happy Hours. The next slide will show my logo design, online presence, and influence of interior design of the space.



Logo Design-Emma Nurre



Interior Staging-Emma Nurre



Mural & Art Selection- Emma Nurre



Event Balloon Design- Emma Nurre

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FLEURISH BEAUTY

Fleurish Beauty is a client that requested a clean and simple beauty logo for a product launch. The client asked me to stage their product with different color ways. I began by doing popular brand research and market trends. I made suggestions on packaging styles and product types as well as colors. Research and inspiration pictured above.

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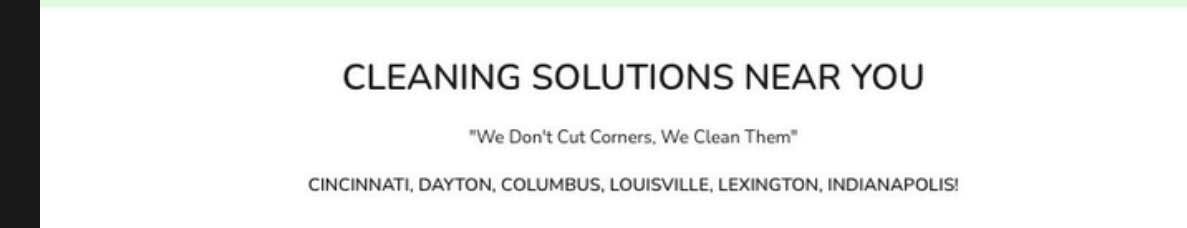
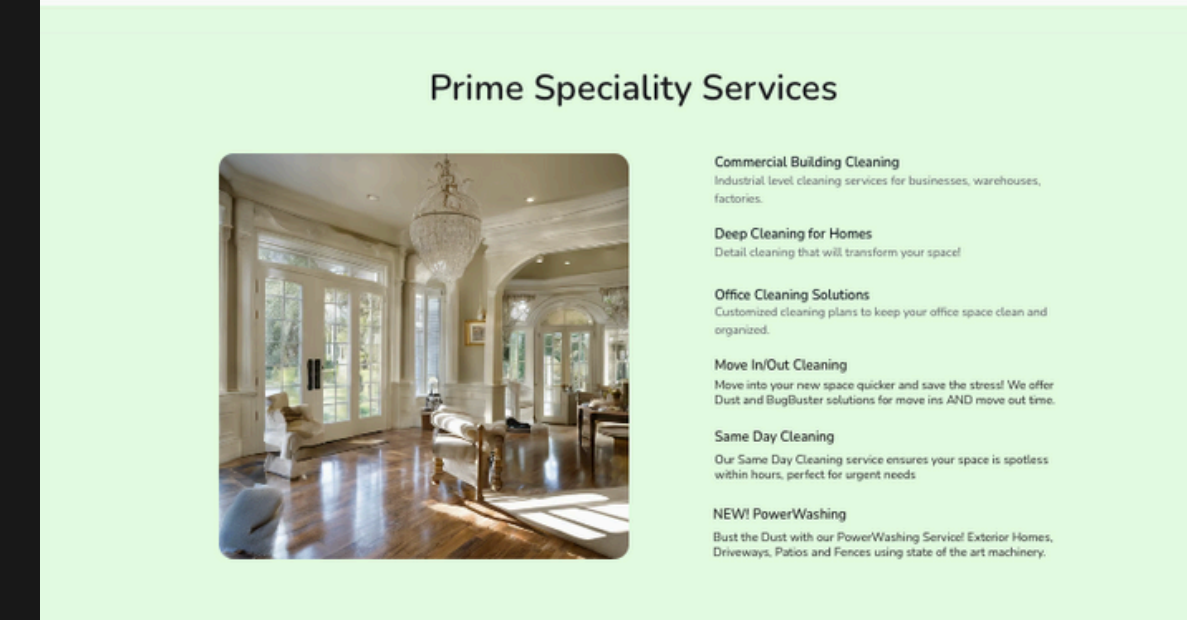
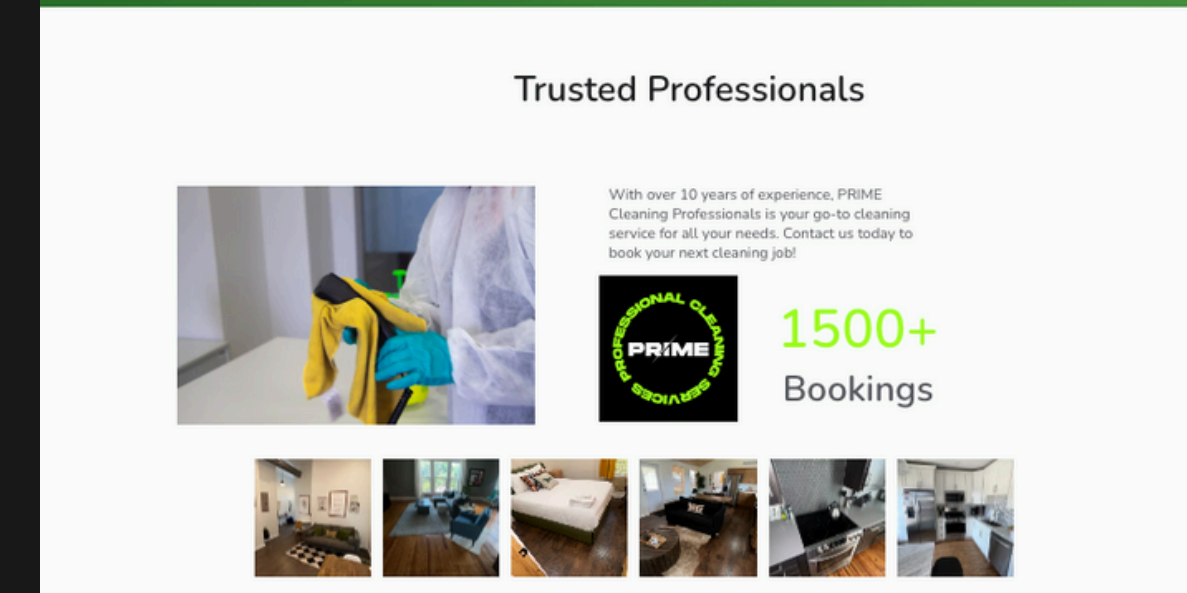
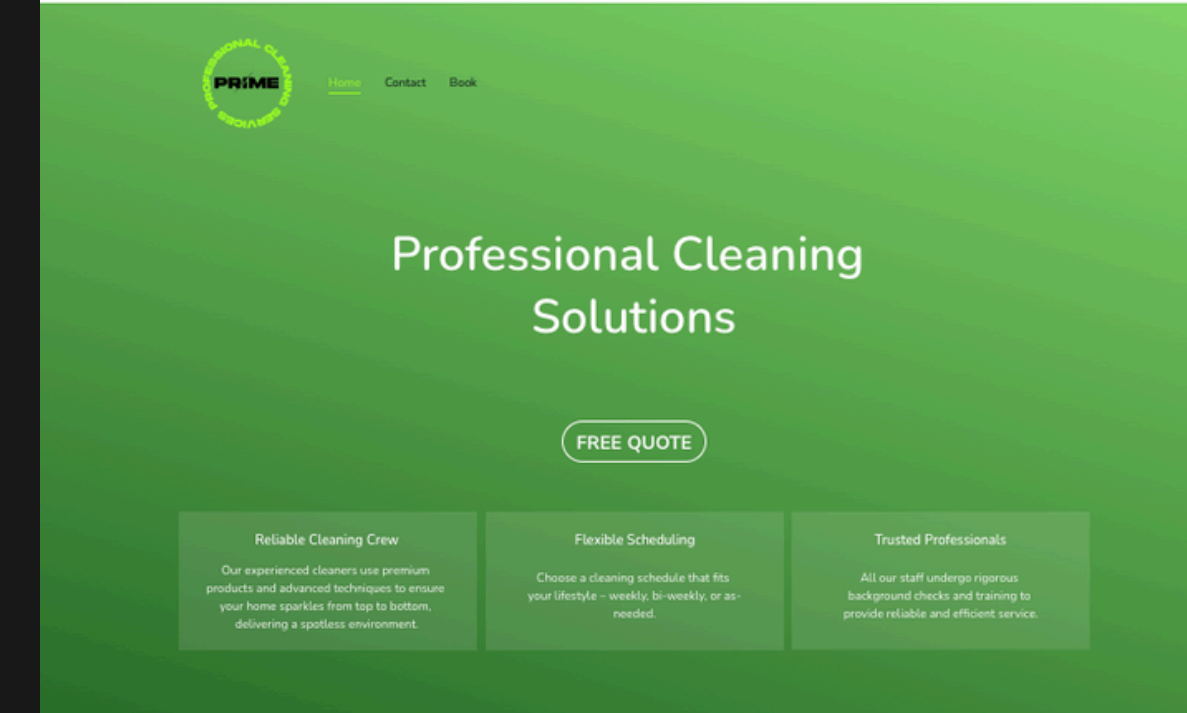
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PRIME CLEANING PROFESSIONALS

Prime Cleaning Professionals is a company that requested a brand refresh. Formerly known as the Dust Buster Cleaning Crew they wanted to position themselves to be a solution for commercial buildings and larger post construction clean up. Their logo now positions themselves as a modern and competitive brand that is first, fast, and efficient. After logo creation I rebranded the company website and social presence as well.

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A woman with long, wavy red hair is shown from the chest up, making a peace sign with both hands. She has her eyes closed and a slight smile. She is wearing a gold necklace, a gold bracelet on her left wrist, and several rings. The background is dark. Overlaid on the image is the text 'THANK YOU' in large, white, bold, sans-serif capital letters. The letters 'A', 'M', and 'Y' are hollow and positioned over the woman's face and hands.

THANK YOU

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