

Daniel DeMonte II

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PROFESSIONAL EXPERIENCE

Northwestern University

Evanston, IL

Temporary Program Assistant

December 2024 - Present

- Serve as primary support liaison for Northwestern's Department of Religious and Spiritual Life and Alice Millar Chapel, supporting both students and chapel programs
- Lead and support group of 15 students to promote understanding of student life and inform programming
- Evaluate administrative processes to prioritize, direct, and respond to department matters, including all bookings for Parkes Hall
- Develop a greater understanding of inclusion and equity issues across social identities through department programming
- Design well-being programming with University Chaplains including retreats, meditation programs, and community events

Yext

New York, NY and Washington, D.C.

Associate Platform Consultant

June 2023 – June 2024

- Served as lead technical project manager for implementation and recurring service for 7+ Fortune 500 FinServ brands, representing \$2,500,000+ in annual ACV
- Ensured proper Yext onboarding by working directly with clients to identify goals and strategize account configuration
- Became a Yext product expert and developed and delivered SEO, data configuration, and optimization guidance to drive client satisfaction
- Led and collaborated with cross-functional teams of engineers and designers to execute client deliverables using Jira tickets
- Leveraged knowledge of JSON, HTML, and CSS to complete experience configurations for clients
- Created and led Platform Consultant support group to promote effective onboarding for new team members
- Contributed to the development of new product features and workflows by implementing pilot concepts for clients and delivering feedback to product management team

VidMob

New York, NY

Strategic Client Associate

October 2021 – February 2023

- Served as account manager and analyst for 10+ Fortune 100 Finserv and Retail brands, representing approximately \$500,000+ ACV in net-new business
- Educated clients on VidMob platform and served as creative liaison between VidMob and clients' marketing teams
- Analyzed creative advertising elements and designed data-driven strategies for clients with 500+ current ads and 7+ million impressions, improving KPI performance by 15%-100% per campaign
- Presented data-backed reports and proposed marketing strategies to clients based on upcoming campaign needs
- Collaborated with Product and Data Science to brainstorm and implement product innovation proposals
- Utilized understanding of Python to manipulate scripts designed to pull, format, and collect data from social APIs
- Collaborated with internal education and onboarding team to incorporate user feedback and enhance platform education

Avenues: The World School

East Hampton, NY

Grades 1-3 Education Experience and Operations Lead

September 2020 – June 2021

- Collaborated with Associate Head of Grades 1-3 to ensure efficient and effective daily campus operations pertaining to technology, teacher supplies, and PPE for students and staff
- Created and implemented IT guidelines and training for Apple products to promote technological fluency for students
- Managed completion of foreign language assignments for 7 classes and 20+ students to increase learning in target language
- Directed resource allocation and distribution across Avenues campuses covering 25+ staff members and 100+ students

SKILLS AND INTERESTS

Computer: Atlassian Products (Jira, Confluence), Python Programming, Customer Experience Optimization, Organizational Design, Google Drive, Figma, Salesforce, Salesforce Trailhead, Airtable, Slack, Asana

Language: Spanish (Professional Proficiency)

Interests: Ice Hockey; Written and Visual Storytelling; Non-Fiction and Organizational Behavior Literature

EDUCATION

Northwestern University

Evanston, IL

B.A. English, Business; Concentration in Film

Graduation: June 2020