

CELESTE GARCIA



CONTACT

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EDUCATION

Kennesaw State University

B. S Media & Entertainment

Entertainment, Media (film, television, audio, writing) Management, Marketing, Graphic Design and Communications.

Gwinnett Technical Collage

General Studies Associates

English, Literature, Communication

Central Gwinnett Highschool

General Studies

Maxwell Highschool Of Technology

General Healthcare

CPR Certification Program, First Aid, Nursing, Dental, Imaging, Vitals, Medicine

LANGUAGES

English

Spanish

WORK EXPERIENCE

Eddie Owen Presents: Red Clay Music Foundry (Live music Venue)

Marketing Director- Box Office- Stage Production -Event Coordinator - Lighting Tech As.

- Assisted Sponsorship Pitching Decks, Digital Marketing and Sourcing
- Developed and Executed strategies to promote company by gathering data that details target audiences, market research and advertising campaigns to optimize brand, sales and customer engagement. (Adobe Acrobat, Canva, Excel, Microsoft.)
- Managed and Built Advertising and Marketing Campaigns For Upcoming Shows, Tours Residencies- Creating Graphics (Instagram, Facebook, Websites, Posters, LED Signs)
- Assisting with ticket check, security search action, monitoring guest behavior, and alcohol intake
- Booking/ Contracting Assistance (Talent, Venue Rental)
- Box Office Management (Ticketing, Sales Analytics)
- Assisting Pre/ Post show operations
- Lighting and Sound Rigging
- Lighting and Sound Technician Assistant
- Coordination of pre and post show production
- Coordination of any show accommodations- riders for performers
- Assist with set up and tear down of stage and floor
- Back Stage Operations
- Observing before, during, and after every show adhering towards patron, artist and technician needs

Gas South Arena (District)

Guest Experience Handler / Coordinator

- Assisted Production for **Ana Gabriel, Brooks and Dunn, Disney On Ice, PBR, Trans Siberian Orchestra**
- Assisting Pre/ Postshow operations
- Regulate crowd control and safety of district guests
- Assisting with ticket check, security search action, monitoring guest behavior, and alcohol intake
- Making sure all rows, bowl and lobby is clean before and after show
- Coordination of pre and post show
- Multiple floor memorization of 10,000 +Seats
- Memorization of any show accommodations for performers
- Assist with set up and tear down of stage and floor
- Memorization of ' Tunnel System' Back stage
- Back Stage Assisting
- Observing before, during, and after every show adhering towards patron, artist and technician needs

Rhino Staging

General Stagehand

- Assisted Production for **Taylor Swift (Eras Tour), Ed Sheeran (Mathematics Tour), Beyoncé (Renaissance Tour)**
- Assisting in PrePost show operations
- Assisting in setting up audio, visual, lighting and stages for live events in arenas, stadiums, and corporate events
- Assisting in arena & stadium carpentry, audio, lighting and visual equipment set up and break down
- Setting up client/instrument equipment, speakers, and camera equipment
- Observing before, during, and after every show adhering towards technician needs

City Winery (Live Music Venu)

Concert Coordinator (Usher & Ticketing)

- Table/ Seat Memorization of up 500+ Seats
- Receiving tickets for every patron by name / VIP list
- Directing guests towards their specific seat
- Observation of before, during and after shows adhering towards technician, talent and patron needs
- Assisting with set up and tear down of stage and seating area

Aurora Performing Arts Theatre

Usher, Ticketing & Coordinator (Volunteer)

- Directing guests towards their seat
- Memorization of any show accommodations for performers
- Memorization of 250 +Seats (upper and lower balcony)
- Receiving Tickets For every patron entering the theatre
- Observing before, during, and after every show adhering towards technician, actor and patron needs

SKILLS

- Extensive Graphic Design Knowledge
- Extensive Technology Knowledge (ie: Microsoft, Excel, Scheduling, Etc.)
- Extensive Knowledge of Live Music/ Theatre Production (Marketing, Loading, Rigging, Analytics)
- Audio, Visual, Carpentry Live Event
- Experience (concerts, corporate events, live event entertainment)
- Communication Skills
- Extensive Customer Service Skills
- Media/Film & Entertainment Knowledge
- Advertising/ Marketing Campaigning (Adobe, Microsoft, Canva)
- Production Running
- Videography, Photography, Editing Experience
- Experience in Setting up and Breaking Down Stadiums, Arenas, Stages, etc.
- Experience Setting up Live Event Audio and Visual Equipment
- Coordinator/ Scheduling/Booking Experience
- Social Media Marketing and Engagement
- Live Music Production and Stage Hand
- Box Office Management
- Event/ Live Music Marketing
- Technical Rigging
- Live Music Operations
- Marketing Assistances- Sponsorship Pitching and Sourcing, Graphic Designing and Market researching