

Patrick Hill

Instructor of Sport Management
Brennan College of Business
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EDUCATION

Doctor of Philosophy in Recreation, Sport & Tourism

University of Illinois at Urbana-Champaign

Advisor: Dr. Mariela Fernandez

Dissertation: Evaluation of SFD Programming Within The U.S Urban Environment

Masters of Science in Recreation, Sport & Tourism

Dec 2017

University of Illinois at Urbana-Champaign

Bachelor of Science in Sport Management

May 2015

University of Kansas, Lawrence, Kansas

RESEARCH INTERESTS

Understanding how sport for development and peace (SDP) programs adapt their programming to the needs of their participants based on their environment, specifically within urban environments in the United States.

RESEARCH EXPERIENCE

Graduate Research Assistant

Fall 2018-current

Department of Recreation, Sport & Tourism, University of Illinois

- Conducted systematic literature reviews on topical areas within the sport discipline
- Member of Sport Research Lab where graduate students share and conduct research studies on areas of research within sport
- Collaborated with sport management faculty and fellow graduate students within the department for research projects & publications

PUBLICATIONS

Peachey, J. W., Schulenkorf, N., & Hill, P. (2020). Sport-for-development: A comprehensive analysis of theoretical and conceptual advancements. *Sport Management Review*. 22 (5), 783-796, <https://doi.org/10.1016/j.smr.2019.11.002>

Woolf, J., Dixon, J.C, Green, B.C, & Hill, P. (2019). Just How Competitive Are We? Managing Organizational Culture in a Canadian University Athletics Department. *Case Studies in Sport Management*, 8 (S1), 21-27, <https://doi.org/10.1123/cssm.2018-0034>

WORKS IN PROGRESS

Choi, W., Hill, P., Jang, I., Shin, N. & Peachey, J.W. Understanding Sense of Community for Sustained Involvement in Sport: In the Case of USA Rugby. *Target Journal: Journal of Sport Management*

Hill, P & J.W Peachey. An Urban Perspective on the Challenges of Sport For Development. *Target Journal: Journal of Sport for Development*

CONFERENCE PRESENTATIONS

ORAL PRESENTATIONS

Schulenkorf, N., Welty Peachey, J., & Hill, P. (2022, June). *Taking Stock: A Sport-Focused Review of Theoretical and Conceptual Advancements in Sport-for-Development*. Presented at European Association for Sociology of Sport

Choi, W., Jang, I., & Hill, P. (2021, June). *Examining Sport for Development Nonprofits' Decision Making for Organizational Resilience amid the Covid 19 Pandemic*. Presented at North American Society of Sport Management (Virtual Conference)

Hill, P., Welty-Peachey, J., & Woolf, J. (2020, February). *Challenges of Interdisciplinarity: Graduate Students Perspectives*. Panel presented at The Academy of Leisure Sciences, Champaign, IL.

Welty Peachey, J., Schulenkorf, N., & Hill, P.J. (2019, November). *Decolonizing Theory Building in Sport for Development & Peace*. Presented at North American Society for the Sociology of Sport (NASSS), Virginia Beach, VA.

Hill, P. (2019, June). An Urban Perspective on the Challenges of Sport For Development. Poster session presented at North American Society of Sport Management, New Orleans, LA.

TEACHING EXPERIENCE

Special Topics in Sport Management

Fall 2024

Course Instructor, Brennan School of Business, Dominican University

- Designed lectures, facilitated discussions, and developed topical papers and assignments around current trends/issues in the field of sport management

Sport Marketing

Fall 2024

Course Instructor, Brennan School of Business, Dominican University

- Developed class lectures, case studies, exams and assignments focusing on sport marketing theory, current trends in sport marketing, and marketing practices used in sport management

Management

Fall 2024

Course Instructor, Brennan School of Business, Dominican University

- Developed class lectures, case studies, exams, and assignments focusing on teaching basic organizational theory and current management practices in business

RST in Modern Society

Winter 2023

Course Instructor, Recreation, Sport & Tourism, University of Illinois

- Developed class lectures, quizzes, and assignments focusing on the central issues related to leisure, sport, recreation, and tourism.

Marketing in RST

Fall 2023, Spring 2024

Course Instructor, Recreation, Sport & Tourism, University of Illinois

- Developed class lectures and weekly class activities and assignments focusing on the concepts of marketing principles and application to leisure services

Sport and Development

Fall 2021; Fall 2022, Spring 2023

Course Instructor, Recreation, Sport & Tourism, University of Illinois

- Developed class lectures and weekly class activities focusing on the concepts of sport & development and sport for development

Inclusive by Design in RST

Spring 2023

Teaching Assistant, Recreation, Sport & Tourism, University of Illinois

- Introduced inclusive and universal design concepts with applications to the RST industry while serving people with diverse identities

Orientation to RST

Spring 2023

Teaching Assistant, Recreation, Sport & Tourism, University of Illinois

- Introduced incoming first year students to the RST program and the curriculum, opportunities and career paths taken by current and past RST students

Leisure & Consumer Culture

Summer 2022

Course Development, Recreation, Sport & Tourism, University of Illinois

- Part of a team of graduate students who redesigned a semester long course and converted it to an 8 week online only course

E-Sports Foundations**Spring 2022***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Created course modules for contemporary issues in the E-sports industry such as Twitch streaming regulation, video game addiction, E sports burnout, and microtransactions/loot boxes within video games

Sport and the Big Ten**Spring 2022***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Graded discussions posts, case study assignments, and reflection assignments related to the history and significance to the Big 10 conference for 30-40 online students

Foundations of Sport Management**Fall, 2020; Spring 2021; Spring 2022***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Assisted in preparing lectures and class activities focusing on introductory components of sport management and leadership concepts for 90-100 freshman and sophomore level undergraduates.

Event Management in RST**Fall 2020; Spring 2021; Spring 2022***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Prepared lectures and class activities focusing on event management concepts and application of event management concepts for 30-40 junior/senior level students

Strategic Management in RST**Fall 2018; Spring 2020***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Prepared lectures and class activities focusing on the implementation of financial, marketing, and management concepts to RST

Communication in RST**Spring 2018***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Contributed to course material by integrating current examples of communication trends in RST into class lessons

Contemporary Issues in RST**Spring 2018***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Contributed lecture material to modules designed to make students think critically about current issues within RST

Nature & American Culture**Fall 2017; Spring 2020; Summer 2023; Spring 2024***Teaching Assistant, Recreation, Sport & Tourism, University of Illinois*

- Graded course assignments such as reflections, discussion posts, and final papers for 80-90 undergraduate students.

SERVICE

Guest Speaker*RST 150: Foundations of Tourism**RST 317: Designing Parks & Recreation Experiences**RST 335: Leisure & Consumer Culture***Ad Hoc Reviewer***Journal of Sport For Development***Conference Service***North American Society of Sport Management (NASSM) 2022 Presentation Moderator*

- Tasked with welcoming presenters for each session, introducing each presenter, keeping time, indicating the passage of time, wrapping up each session, and ensuring a welcoming environment for each presenter.

The Academy of Leisure Sciences (TALS) Volunteer

- Assisted students, faculty, and other conference attendees with conference events

Forming Partnerships & Linkages in Sport for Development & Peace Symposium (2017) Volunteer

- Volunteered in numerous capacities such as note taking, visual and audio recording, chauffeuring, introducing speakers, and airport pick up and drop off for speakers

Department Service*RST Seminar Panelist 2022 (Discussion of Preliminary Exams)*

- Discussed experiences with taking preliminary exams with incoming and current masters/doctoral students

Undergraduate Research Symposium Judge (2020, 2022)

- Evaluated Undergraduate Research projects across a variety of disciplines and provided feedback to their research processes

RST Undergraduate/Graduate Student Trip Volunteer (2019, 2020, 2022)

- Assisted with RST Class Trips to Chicago to meet with sport management professionals with the Chicago Blackhawks and Chicago White Sox and later experiencing hockey and baseball sporting events

RST Department Graduate Committee Masters Representative (2016, 2017)

- Represented the interests of the Masters students while serving to better the experience of undergraduate and graduate students within the department

Young Olympians Program (2016, 2017, 2018)

- Developed a sport for development program for the Don Moyers Boys & Girls Club in Champaign
- Designed sport and artistic activities for program participants based off the Olympic values of Respect, Determination and Excellence

PROFESSIONAL EXPERIENCE

Dominican University, Champaign, IL

Instructor of Sport Management, August 2024-current

- Designing courses, teaching and conducting research related to the field of sport management.

Illinois Athletics, Champaign, IL

Academic Coach, August 2022-May 2025

- Mentoring student-athletes with academic skills as well as strategies such as time management, exam preparation, writing skills, and others.

Northwestern Athletics, Evanston, IL

Community Relations Intern, May 2016-August 2016

- Processed Northwestern Athletics donation requests to organizations
- Organized groups for NU Athletics Staff Outreach day, where athletics staff visited 10 sites for a day of helping various organizations in the Evanston community

Levy Restaurants, College Station, Texas

Concessions Manager, August 2015-January 2016

- Responsible for oversight of set up, running, and breakdown of concession stands for Texas A&M sports such as football, volleyball, soccer, men's and women's basketball, equestrian, and cross country events
- Oversaw over 100 total employees across 9 Texas A&M sports

Texas A&M Athletics, College Station, Texas

Kyle Field Event Coordinator Intern, June 2015-August 2015

- Provided assistance with the set-up, management, and breakdown of Kyle Field, Bright Football Complex, and McFerrin
- Assisted with the day-to-day operations of the Zone Club, Bright Building, and McFerrin Athletic Center
- Involved in overseeing \$485 million dollar renovation of Kyle Field

Premier Sports Management, Kansas City, Missouri

Event Management/Marketing Intern, January 2015-May 2015

- Engaged with aspects of event management and the marketing/sponsorship implementation process
- Worked on projects/events such as the Senior CLASS Awards, NFL 101 Awards, College Basketball Hall of Fame Inductions, and Negro League Baseball Museum "Hall of Game"

Kansas Athletics, Lawrence, Kansas

Events/Facilities Student Employee, September 2014-May 2015

- Worked at various sporting events for Kansas Athletics such as volleyball, football, soccer, and men's and women's basketball
- Experience working with events specifically for the University of Kansas, Big XII Conference, and NCAA

Kansas City T-Bones, Kansas City, Kansas

Stadium Operations Intern, May 2014-August 2014

- Evaluated many areas of the stadium pre game such as the main concourse, outfield, and suite levels to make sure it gave off a professional and fan friendly appearance

PROFESSIONAL MEMBERSHIPS

North American Society of Sport Management (NASSM)

North American Society for the Sociology of Sport (NASSS)

The Academy of Leisure Sciences (TALS)

COMPUTER & SOFTWARE SKILLS

- Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Google Suite (Docs, Slides, Gmail)
- Keynote
- Compass/Blackboard
- Canvas
- Statistical Package for the Social Sciences (SPSS)
- Max Weber Qualitative Data Analysis (MAXQDA)

CERTIFICATES/TRAININGS

Center for Innovation in Teaching & Learning (CITL) Foundations of Teaching Certificate, University of Illinois Urbana-Champaign

Illinois Summer Teaching Institute 2021 "Amplifying Student Learning Across Modalities" Completion Certificate, University of Illinois Urbana-Champaign

'Writing Across the Curriculum' TA Professional Development Seminar, University of Illinois Urbana-Champaign

REFERENCES

Dr. Jon Welty Peachy, Dean of Academic Affairs
Gordon College
206 Frost Hall, 255 Grapevine Road, Wenham, MA 01984
Email: jon.weltypeachey@gordon.edu

Dr. Michael Raycraft, Clinical Associate Professor
Department of Recreation, Sport & Tourism
University of Illinois at Urbana-Champaign
104 George Huff Hall, 1206 South Florida Champaign, IL 61820
Email: mraycraf@illinois.edu

Dr. Carla Santos, Department Head
Department of Recreation, Sport & Tourism
University of Illinois at Urbana-Champaign
104 George Huff Hall, 1206 South Florida Champaign, IL 61820
Email: csantos@illinois.edu