

# Contact

Ostrava - Poruba, Czech Republic 708 00 +420774308623

lapyginaalisa@gmail.com

Skills

- Communication
- Outlook
- Canva
- Facebook, Twitter and Instagram proficient
- Target networking
- Microsoft Office
- Volunteering
- Stress Management
- Sociability
- Teamwork
- Leadership
- Social media marketing

## Education

European Research University Ostrava PhD: Economy policy and Public Administration 08/2027

# Alisa Lapyhina

# Experience

## Marketing SMM

Freelance | Ostrava - Poruba, Czech Republic | Jan 2023 - Current I am engaged in creative, creating content for myself and different second projects. Then remove the mount, post, analyze statistics and look for a target audience

# Target advertising

Freelance | Ostrava - Poruba, Czech Republic | Jan 2023 - Dec 2023I set up targeted advertising for different types of projects with different target audiences.Customized the purpose of advertising on Facebook, Instagram, Tik Tok.

## Animator

Kyiv animation company | Kyiv | Jun 2021 - Sep 2021

- I spent time with children, contact and interest of children
- Organization of various competitions and games

#### Vice president

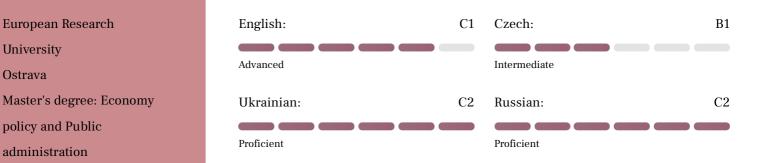
AIESEC | Poltava | Jan 2019 - Dec 2020 As Vice President I was left hand. I organized all meetings of the participants of our group, made interactive, team building, coordinated part of the host family

## Counselors at school

School Director | Poltava | Jun 2015 - Aug 2017

• I was an assistant leader of one of the teams, every year, I took part in competitions, concerts, education and joint time with children

## Languages



## Websites, Portfolios and Profiles

- linkedin.com/in/alisa-lapyhina25856725a
- https://www.instagram.com/alisa\_lapygina/?next=%2F#

# **Hobbies and Interests**

- Run
- Cross fit
- Dancing
- Cycling
- · Read book

# **Personal Information**

- Place of birth: Poltava
- Date of birth: 07/17/02
- Gender: Female
- Nationality: Ukrainian
- Marital status: Single

# Certifications

- · Training specialists on issues trading in securities
- Target marketing social networking
- Czech language B1
- Techniques and Methods of Intervention in Case of Emergency Situations and First Aid Provision
- Economic and Social aspects of migration in the European Union
- Harmony in Diversity at Work Environment

VSP "Professional College of Management, Economics and Law of Poltava State Agrarian University" Poltava Junior bachelor: finance, banking and insurance 06/2020

University

Ostrava

08/2024

University

and banking

07/2022

**Kyiv National Economics** 

Bachelor's degree: finance