



Alisa Lapyhina

Contact

Ostrava - Poruba, Czech
Republic 708 00

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Skills

- Communication
- Outlook
- Canva
- Facebook, Twitter and Instagram proficient
- Target networking
- Microsoft Office
- Volunteering
- Stress Management
- Sociability
- Teamwork
- Leadership
- Social media marketing

Education

European Research

University

Ostrava

PhD: Economy policy and
Public Administration

08/2027

Experience

Marketing SMM

Freelance | Ostrava - Poruba, Czech Republic | Jan 2023 - Current

I am engaged in creative, creating content for myself and different second projects. Then remove the mount, post, analyze statistics and look for a target audience

Target advertising

Freelance | Ostrava - Poruba, Czech Republic | Jan 2023 - Dec 2023

I set up targeted advertising for different types of projects with different target audiences.

Customized the purpose of advertising on Facebook, Instagram, Tik Tok.

Animator

Kyiv animation company | Kyiv | Jun 2021 - Sep 2021

- I spent time with children, contact and interest of children
- Organization of various competitions and games

Vice president

AIESEC | Poltava | Jan 2019 - Dec 2020

As Vice President I was left hand. I organized all meetings of the participants of our group, made interactive, team building, coordinated part of the host family

Counselors at school

School Director | Poltava | Jun 2015 - Aug 2017



- I was an assistant leader of one of the teams, every year, I took part in competitions, concerts, education and joint time with children


Languages

European Research
University
Ostrava
Master's degree: Economy
policy and Public
administration
08/2024

Kyiv National Economics
University
Bachelor's degree: finance
and banking
07/2022

VSP "Professional College of
Management, Economics
and Law of Poltava State
Agrarian University"
Poltava
Junior bachelor: finance,
banking and insurance
06/2020

English: C1  C1 Czech: B1  B1
Advanced Intermediate

Ukrainian: C2  C2 Russian: C2  C2
Proficient Proficient

Websites, Portfolios and Profiles

- [linkedin.com/in/alisa-lapyhina25856725a](https://www.linkedin.com/in/alisa-lapyhina25856725a)
- https://www.instagram.com/alisa_lapygina/?next=%2F#

Hobbies and Interests

- Run
- Cross fit
- Dancing
- Cycling
- Read book

Personal Information

- Place of birth: Poltava
- Date of birth: 07/17/02
- Gender: Female
- Nationality: Ukrainian
- Marital status: Single

Certifications

- Training specialists on issues trading in securities
- Target marketing social networking
- Czech language B1
- Techniques and Methods of Intervention in Case of Emergency Situations and First Aid Provision
- Economic and Social aspects of migration in the European Union
- Harmony in Diversity at Work Environment