



# AJ LAHR

Versatile and proactive live entertainment industry professional with extensive experience in Front of house and back of house roles, tour merchandise management, and performance

## CONTACT ME

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- 📍 West Hollywood, California

## SKILLS

- Digital Marketing & Social Media Strategy
- Stage Management & Production Support
- Customer Service & Box Office Operations
- Time Management & Multitasking
- Adaptability in Fast-Paced Environments
- Event Coordination & Logistics
- Professionalism & Team Collaboration
- Attention to Detail
- Travel management
- Sales optimization
- Merchandising & inventory management

## Languages

- English
- French (intermediate)
- Spanish (beginner)

## REFERENCES

**Peter Ellenstein** Director / New LA Rep Theatre

Phone: 620-330-7065

Email: peterell@gmail.com

**Diane Martin** City of Maryland Heights- parks and. rec

Phone: 314-258-0255

Email: samsmom14@yahoo.com

## WORK EXPERIENCE

**"This Piece of Ground"** – New LA Rep 2022- current  
ASM & FOH manager

- Assisted in managing all aspects of stage production, including rehearsal schedules, set changes, and backstage coordination.
- Acted as the point of contact between cast, crew, and management to ensure smooth execution of performances.
- Maintained detailed notes on blocking, cues, and props, ensuring seamless transitions during live performances.
- Provided on-the-spot problem-solving during rehearsals and performances, managing any issues that arose backstage.
- Supported the director in maintaining the artistic vision while ensuring logistical execution.

**Tour Merchandise Manager – LA Exes** 2022- current

- Oversaw the setup, management, and sales of merchandise during national and international tours.
- Worked closely with artists, tour managers, and production teams to ensure smooth logistics for merchandise.
- Managed inventory, monitored sales,
- Collaborated with marketing teams to develop creative displays and promotional strategies that aligned with the artist's branding.
- Provided on-site support at concerts and festivals, working with production teams to set up and break down booths quickly.
- Assisted with the marketing and promotion of merchandise via social media and email campaigns.
- Delivered exceptional customer service, engaging fans and answering product inquiries.

**Actress – MGM, Jubilee, Cast a Spell, and more** 2023- current

- Performed as an extra and in supporting roles for live theater, film, and commercial productions, showcasing versatility and professionalism.
- Collaborated with directors, actors, and crew members to ensure cohesive performances during rehearsals and live events.
- Followed detailed directions regarding blocking, costume changes, and set movements to enhance production value.
- Adapted quickly to various production environments, whether on stage or behind the scenes, showcasing flexibility and team spirit.
- Attended rehearsals, maintained focus during long hours, and contributed to the overall success of the production.