

CONTACT

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ANTHONY LOCOCO

CONTENT COORDINATOR

I'm a 21 year old Content Coordinator that specialises in Social Media Production. Using my profound knowledge around Engaging Visual Components and Video Production Techniques, I am confident in applying these skills to any upcoming Media Project(s) / Job(s).

SKILLS

- Video Editing Tool (Premiere Pro, After Effects and more)
- VFX (Photoshop, PowerPoint and more)
- Communication Skills
- Critical Thinking

EDUCATION

DIPLOMA OF FILM

SAE Institute Melbourne
2021 - 2022

SECONDARY SCHOOL

Mill Park Secondary College
2020 Graduate

EXPERIENCE

BUSINESS

OWNER/VIDEOGRAPHER

Collective Entertainment
Media Agency 2022 -
Present

CEMA is a Media Company that my fellow partners and I created in-order to pursue satisfactory outcomes from our work-lives. We combine our strengths to all equally produce media content for local talent and more. My 'Editor' role involves sorting Raw Footage, Timeline Constructing, colour-grading and VFX using Premiere Pro, After Effects and CapCut.

CONTENT CREATOR / COORDINATOR

HSP Vehicle Accessories 2024 - Present

At HSP, I play a critical role within their Sales Funnel, specifically the Top of Funnel. Content across their social channels must represent Brand Values and appease to their guidelines. Working in-house enables me to work closely with the team behind the innovation and to make all sorts of unique pieces of content in-order to promote the brand and the product.

TIKTOK ACCOUNT MANAGER AND CONTENT CREATOR

RankOne Marketing 2023 - 2024

This role (TikTok Content Creator) primarily focuses on engagement and growth for the clients on TikTok and Meta. The key elements of this job is to plan your content based on recent trends (Pre-Production), Shoot that content with Clients (Production) then finally edit the videos using the latest softwares and techniques e.g. Premiere Pro, After Effects and CapCut.

FREELANCE VIDEO EDITOR

Soni Visions 2023 - 2024

In my role as a freelance video editor specializing in construction Instagram reels, I merge video editing expertise with construction knowledge to create engaging content. Collaborating with the videographer, I use dynamic editing to highlight construction processes and architectural details, while also ensuring alignment between visuals and informative information.

PORTFOLIO

<https://anthonylococosportfolio.godaddysites.com/>