

# Katie Schloss, A.M., L.S.W.

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## EDUCATION

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**UNIVERSITY OF CHICAGO – CROWN FAMILY SCHOOL OF SOCIAL WORK, POLICY, AND PRACTICE** Chicago, IL  
**NEW YORK UNIVERSITY – SILVER SCHOOL OF SOCIAL WORK** New York, NY  
Artium Magister: Social Work, GPA: 4.0 2020 - 2022

**UNIVERSITY OF IOWA** Iowa City, IA  
Certificate of Completion at the Iowa Writers' Workshop: Creative Writing, GPA: 4.0 Summer 2018

**NEW YORK UNIVERSITY – THE GALLATIN SCHOOL OF INDIVIDUALIZED STUDY** New York, NY  
Bachelor of Arts: Individualized Study in Business and Design, GPA: 3.75 2006 - 2010

## SOCIAL WORK TRAINING

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**UCHICAGO MEDICINE** Chicago, IL  
**Social Worker II: Adult Inpatient Float** 2022 - Present

- Provides psychosocial assessments and supportive counseling around adjustment to illness, hospitalization, and/or outpatient care
- Aids in crisis intervention and transitions of care planning
- Coordinates between interdisciplinary interventions
- Promotes access to hospital and community resources

**Social Work Intern** 2021 - 2022

- Evaluated psychosocial needs of patients and their family members across the hospital system with rotations in outpatient radiology oncology, inpatient neurology, and floating
- Assisted in discharge assessments and planning while connecting patients to treatment-related services

**THE NATHAN S. KLINE INSTITUTE FOR PSYCHIATRIC RESEARCH** Orangeburg, NY  
**Research Assistant** Summer 2021

- Assisted in a qualitative research study on HIV/AIDS by identifying instances of stigma within the hospital system
- Aided in compiling a Crisis Intervention Team (CIT) literature review

**Social Work Intern** 2020 - 2021

- Co-wrote and published an [article](#) for *Behavioral Health News* on ageism, racism, and social isolation during COVID-19
- Conducted qualitative research, including coding and interview transcription, on Crisis Intervention Team (CIT) training
- Executed a social media strategy to share Social Solutions and Services Research data and share findings
- Maintained the website for CCASE, a division of Social Solutions and Services Research at NKI

## OTHER PROFESSIONAL EXPERIENCE

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**A.JAFFE** New York, NY  
**Consultant and Licensor** 2016 - Present

- Oversees monthly sales and consults on marketing and PR strategy

**Entrepreneur-in-Residence and Licensor** 2015 - 2016

- Licensed the [Map Necklace](#) to A.JAFFE, a bridal brand founded in 1892, and assisted with the product's go-to-market strategy, launching in over 250 retailers nationwide and creating a multi-million dollar product
- Generated a 4900% sales increase and grew the email distribution list from 0 to 20,000 unique subscribers
- Facilitated a record sales day in which 73,000 uniques visited the site within 24 hours after a placement with theSkimm
- Secured press placements, garnering support from Aretha Franklin, Kendall Jenner, Rachel Zoe, and Wendy Williams

**CEO and Founder of Three Jane (licensed to A.JAFFE in 2014)** 2012 - 2015

- Designed and launched the Map Necklace, a piece of customized jewelry, commemorating life's most important moments
- Landed press placements including *Good Morning America*, *InStyle*, and *The Today Show*, amongst others
- Secured and fostered relationships with celebrity clientele, including Allison Williams and Jennifer Lawrence
- Coordinated partnerships, including a licensing deal with A.JAFFE, after a brand feature in the window at Henri Bendel

**PENGUIN RANDOM HOUSE: DK** New York, NY  
**Brand Manager – Licensing** 2019 - 2020

- Oversaw title-specific marketing campaigns for DK's licensed properties including Disney, Hasbro, LEGO, Mattel, Nickelodeon, Warner Bros., and WWE, amongst others
- Collaborated with digital marketing, publicity, and sales teams to create plans while presenting at internal and external meetings

## QUALIFICATIONS SUMMARY

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Creative Writing | Entrepreneurship | Executive Coaching | [Fundraising](#) | Licensing | Publishing | Qualitative Research | Social Work

[For additional experience, please click here.](#)