# **Rosalie Burich**

# Education

School of Journalism & Media Studies - - San Diego State University Bachelor of Arts - May 2024 - Journalism Major / Television & Film Media Minor Honors: Summa Cum Laude

## Skills

• Google and Microsoft suite, Adobe Premiere Pro, Adaptability, Background acting, On-camera direction, Dancing

### About me

Growing up, I have always held high respect for the arts. My creative journey began with dancing, as I was one for 12 years. In college, my interests further manifested through my choice in a creative major and minor. I produced and recorded video stories for my journalism courses, which made me comfortable speaking and recording myself on camera. Through my film minor, I analyzed iconic films and directors and practiced script writing. My credits include background acting in one student film. I am excited to expand my talents and continue telling stories through further extra opportunities.

# Experience

### Documenters Program Assistant - inewsource - January 2024 - July 2024

- Created content for social media accounts (Instagram, X, Facebook, Linkedin) and tracked engagement with Meta
- Coordinated and built relationships with volunteers to edit community-submitted notes
- Planned the Documenters launch party, an event hosted at a local library welcoming community members and leaders
- Participated in partnership conversations for program relationships with non-profit organizations and stakeholders
- Engaged in strategic conversations with program manager to establish and grow the San Diego Documenters
- Copy edited and wrote articles and weekly newsletters in a language that is understandable to the masses

### Multimedia Editor - The Daily Aztec - San Diego State University - June 2023 - May 2024

- Coordinated the broadcast by assigning show roles, producing the livestream and managing the Youtube channel
- Facilitated a sense of community for aspiring student journalists by providing feedback on stories and news scripts
- Assessed relevant articles and press releases to gather stories for The Daily Aztec Live! Broadcast

### Multimedia Staff Reporter - The Daily Aztec - San Diego State University - September 2022 - May 2024

- Recorded, wrote and edited video packages using Adobe Premiere Pro
- Found comfortability being on-camera by recording self and practicing lines for video packages