

# BARBORA TICHACKOVA

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**OBJECTIVE:** To obtain a role that allows me to continue to grow my experience while developing my skill set with youth and the community.

## RELATED EXPERIENCE:

### Jacksonville University Athletics

Jacksonville, FL

Graduate Assistant – Student-Athlete Services

August 2023 - May 2025

- Monitoring day-to-day operations of the Student-Athlete Academic Services Department with over 100+ student-athletes
- Advising and monitoring academic progress (continuing eligibility) of caseload of 30+ student-athletes in accordance with NCAA, Conference, and University policies
- Supervising 2 Federal Work Study undergraduate student workers each semester
- Assisting with the academic awards and recognition process for student-athletes
- Distributing departmental updates via new media platforms (Social media, Monthly Newsletters)

### Jacksonville Jaguars

Jacksonville, FL

Guest Experience Representative

August 2023 - December 2023

- Answered 100+ fans' questions about issues including seat relocations, ticketing issues, and wheelchair escorts
- Utilized effective radio and verbal communication to interact with supervisory staff to report relevant hundreds of issues
- Collaborated across departments (including law enforcement, security, ushers, food service, ticket office, retail, parking, and maintenance) to ensure high customer satisfaction

### Atlantic 10 Conference

Newport News, VA

Championships and Administrative Intern

Aug 2022 - May 2023

- Provided support with preparation and operation of assigned conference championships (Cross Country, Volleyball, Swimming and Diving, Men's and Women's Basketball, Rowing, Tennis, Golf, Baseball, and Outdoor Track and Field)
- Performed at least 5 different administrative duties within the Conference office including research across league teams and other conferences, data management, special projects across all conference sports
- Coordinated Women's Basketball Championship community outreach program (contacted school districts and individual schools, tracked communication, sent updates and information packages, and collaborated with schools on site)

### Africa Next-Gen

Remote

Brand and Social Media Director

February 2022 – February 2024

- Analyzing the organization's digital marketing plan and identifying strategic strengths and weaknesses
- Improved organizational social media engagement with audience, and helped increase follower base by 350% in 1,5 years
- Assisted with fundraising initiatives for upcoming summer basketball camps in Senegal

### Coastal Hampton Roads Volleyball Club

Newport News, VA

Volleyball Head Coach

December 2022 - May 2023

- Planned, organized, and executed practice session for girls of age under 14
- Managed team and coaches' travel logistics and accommodation
- Implemented team-bonding activities into practices to promote team cohesion

## ACHIEVEMENTS & EXTRACURRICULARS:

- NFL/ NCAA Administrator Academy Participant (2024 Cohort)
- NCAA Emerging Leaders Seminar Participant (2022 Cohort)
- Hampton Chapter Academic Award Achievement (2022)
- Big South Presidential Honor Roll (2021-2022)
- Chi Alpha Sigma Honor Society (2021)
- State College of Florida Athletics Certificate of Recognition (2019)

## VOLUNTEER EXPERIENCE:

### Jacksonville University - International Student Association (ISA)

Jacksonville, FL

Executive Board Member - Secretary

September 2024 - Present

- Assisting with ISA monthly meeting planning and execution; distributing meeting outcomes to membership
- Managing membership requests and removals

### Mid-Eastern Athletic Conference

Norfolk, VA

Basketball and Baseball Championships Volunteer

March 2022 - May 2022

- Assisted with game promotions, social media marketing, and facility operations

## EDUCATION:

### Jacksonville University

Jacksonville, FL

Master of Business Administration

May 2025

### Hampton University

Hampton, VA

Bachelors in arts, Liberal Studies

May 2022

### State College of Florida

Bradenton, FL

Associate in arts, Communications

June 2020