

MEGAN VAN JAARSVELDT

CONTACT

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 Dallas, TX

SUMMARY

Entrepreneurial college student pursuing a degree in Communications. Aiming to utilize my proven abilities in brand management and creative analysis to obtain an internship in digital marketing. Skilled in producing compelling narratives to engage audiences.

EDUCATION

UNIVERSITY OF ARKANSAS

B.A. Communications
2021-Present
GPA: 3.2

EXTRACURRICULAR

Phi Mu Alpha Beta Sorority
Volleyball
Photography
Travel

SKILLS

Adobe Photoshop
Canva
Critical Thinking

SOCIAL MEDIA

Instagram.com/meganvanjaarsveldt
TikTok.com@meganvanjaarsveldt
LinkedIn.com@meganvanjaarsveldt

WORK EXPERIENCE

INTERN QUEEN

2023-Present

Create social media content using products from brands provided by Intern Queen.

EVOQUE

2023-Present

Owner/Operator of online boutique, purchasing inventory, setting prices, budgeting, forecasting, and creating a market strategy to reach our target market.

DALLAS MARKET CENTER

2021-Present

Work two markets per year, assisting retail boutique owners with sourcing new inventory while building customer relations.

WALLFLOWER MANAGEMENT AGENCY

2019-Present

Maintain composure while modeling designer's clothing, accessories and beauty products.

ACCOMPLISHMENTS

MEGAN'S PRESETS

Created and managed Etsy shop. Analyzed trends and adjusted product offerings accordingly.

INSTAGRAM

Grew my Instagram account by 65% during the past year through the use of various digital marketing strategies. Analyzed data and reviewed insights to improve strategies. Negotiated collaborations with fifteen companies.