

KATELYN BENNETT

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EDUCATION

TULANE UNIVERSITY, A.B. FREEMAN BUSINESS SCHOOL

B.S.M. expected, May 2025, in Legal Studies in Business, Minor in Marketing

Study Abroad: Comillas ICADE, Madrid, Spain, Fall 2023

Achievements: Selected for Study Abroad Office Student Panel, Women in Business President

CIEE Buenos Aires, Argentina

Intensive Spanish Immersion Program, Summer 2022

Achievements: Class Representative

EXPERIENCE

Kappa Kappa Gamma (KKG) Panhellenic Representative

December 2022 – January 2024

- Represented KKG at bi-weekly Panhellenic meetings as the primary communication liaison between the Chapter and other sororities' representatives to ensure alignment and compliance with Panhellenic guidelines
- Created and presented detailed proposals to Panhellenic, outlining KKG's proposed events, then executed those initiatives by managing logistics, promotion, and coordination; prepared comprehensive reports showcasing event success and outcomes
- Organized KKG's participation in Panhellenic events, including campus tabling and other promotional activities, ensuring strong attendance and visibility across campus

Women in Business Club (WIB) Vice President & President

January 2022 – September 2023

- As VP, managed a 2k budget to promote and execute the annual Culver Lecture, including securing keynote speaker, Barbara Jones, CEO and founder of the first TikTok talent agency, coordinating travel, accommodations, and creating an event itinerary
- Facilitated Culver Lecture logistics, organizing with caterers, vendors, and university representatives to ensure seamless event execution
- As President, focused on diversifying the guest speaker roster to redefine the organizations mission of empowering the next generation of female business leaders to harness their individuality to align with their entrepreneurial pursuits
- Increased engagement and attendance of WIB by 300%

FirstService Residential Northeast Region Intern, Fairfax, VA (Hybrid)

June 2023 – August 2023

- Provided primary support to the property manager at three multi-family properties, handling client communications, resident relations, and managing day-to-day operational tasks
- Coordinated with vendors and service providers to ensure accurate and updated property records for commercial and residential sites across the northeast region
- Selected for interview by C-suite executive for the company's publication on the *intern experience*
- Invited by editor and posed for international magazine photo shoot to promote FirstService's luxury high-rise apartment

RTI International Intern, Washington D.C. (Remote)

March 2021 – May 2021

- Analyzed the impact of COVID-19 on three USAID development projects across Latin America, assessing through interviews and key metric evaluations, to develop a report on strategies for managing projects under resource constraints
- Presented data on ongoing and upcoming USAID projects, comparing past and current successes and competitor strategies, to senior management and finance teams to forecast budget allocations and assess project feasibility
- Participated in meetings with foreign government officials and prepared briefing materials for internal teams

Senate Office Intern, Washington D.C.

October 2019 – December 2019

- Conducted strategic research and analysis to support legislative initiatives, honing skills in advocacy and positioning strategy
- Handled constituent outreach and communications, fostering the ability to tailor messages to diverse audiences and manage multiple stakeholder relationships

VOLUNTEER WORK AND EXTRACURRICULAR ACTIVITY

Red Cross, New Orleans, HR consultant, prepared and presented a proposal for Louisianan Chapter leaders titled "*Saving the Volunteer/Staff Relationship*"

Young Audiences Charter School – Lawrence D. Crocker, New Orleans, Volunteer Teachers Assistant
Kilmer Center, Vienna, VA, Volunteer Special Education Teachers Assistant

Young Real Estate Professionals NY, Remote, active participant in young professional real estate group and selected seasonally by CEO and founder to serve as extern

Tulane Entertainment Business Network, New Orleans, Active member