

# JENNA SHORTRIDGE

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## PROFESSIONAL SUMMARY

Accomplished digital media/production professional with 5+ years of experience. Graduated with honors in May 2023 in TV & Film, Journalism, and Art/Multimedia. Excited to contribute to a high-performing and creative team. Gondola <https://gondola.cc/jenna.lauryn.creative> Portfolio <https://triceratops-radish-w75x.squarespace.com/>

## EDUCATION

### San Diego State University, Bachelor of Arts, Summa Cum Laude

#### Interdisciplinary Studies with emphasis in Journalism, TV/Film & Multimedia

8/20 - 5/23

- Dean's List (Fall 2020 - Spring 2023)
- Member of Honor Society 3.9 GPA (2020-2023)
- Recipient Study Abroad Scholarship from SDSU Associated Students 2022
- Betty Boarders Surf Club 2023
- Relevant Coursework: Cinematography, Photography, Compositing/VFX, Digital Media, Social Media Marketing, Advertising, Public Relations, 2D/3D Graphic Design, Web Design, Script Writing, Rhetorical Writing Strategies, Leadership

## WORK EXPERIENCE

### Production/Digital Media Coordinator

#### Eleven 17 Creative - Honolulu, HI

3/24 – Present

- Assist director Zak Noyle and production team in filming marketing campaigns
- Assist producer Hannah Domingo in pre-production planning for clients (creating mood boards, location scouting, set design, equipment prep)
- Collaborate on social media and brand strategy
- Provide client support for Hawaiian Airlines, Canon USA, Spam, Speedo, and Ālia Ala Moana
- Provide on-set talent direction and support
- Film and photograph behind the scenes content for Eleven 17
- Film and perform post-production editing for Lexar Memory
- Assist/Model for underwater photoshoot for Sony Alpha
- Provide pre/post assistance and two weeks on location shooting for Hawaiian Airlines on Kauai, Maui, Oahu, and Hawaii Island
- Assist producer Hannah Domingo in post-production (receipt tracking, invoices, returns)

### Jenna Lauryn Creative/Freelance Production Work

#### Editor – @kimiwerner YouTube Channel – Haleiwa, HI

9/24 - Present

- Edit cooking and diving videos for Kimi Werner Spearfishing Champion/Pro Chef

#### Photographer – Hawaii International Film Festival – Honolulu, HI

9/24

- Photograph cast of Chaperone at Oahu film premiere

#### Photo Assistant – District Vision Eyewear – Honolulu, HI

6/24

- Assist photographer Jesse Jennings on location

#### Photographer/Videographer – Keala Bikinis – Honolulu, HI

5/24 - Present

- Create content for social media on location in Bali and Hawaii

#### Production Assistant/Featured Talent – Finch Productions/Discovery TV – Honolulu, HI

4/24 - 5/24

- Assist director and portray a lead character in People Magazine Investigates

#### Photo Assistant – Nike Fusion Swimwear – Honolulu, HI

2/24

- Assist photographer Nicole Nason on location

#### Production Assistant – Eye Productions/NCIS Hawaii: Season 3 – Honolulu, HI

1/24 – 4/24

- Assist on set, and on location, and on camera as a featured extra

#### Background Actor – Bumper Productions/Rescue HI Surf: Season 1 – Honolulu, HI

1/24 - 2/24

<ul style="list-style-type: none"> <li>• Work on camera as a featured extra in three episodes</li> </ul>	
<b>Featured Videographer – With It Girl Action Sports Webzine – Honolulu, HI</b>	12/23
<ul style="list-style-type: none"> <li>• Film/edit content at Vans Pipe Masters</li> </ul>	
<b>Production Assistant – Hello Sunshine/NZK Productions – Haleiwa, HI</b>	12/23
<ul style="list-style-type: none"> <li>• Assist on location for Prime Video’s Surf Girls Hawaii</li> </ul>	
<b>Camera Operator/Editor – Slack Media – South Lake Tahoe, CA</b>	6/23
<ul style="list-style-type: none"> <li>• Mobile camera operator/editor for the 60th Annual Lake Tahoe Relay</li> </ul>	
<b>Editor – The Higher Agency – San Diego, CA (Hybrid)</b>	5/23 - 8/23
<ul style="list-style-type: none"> <li>• Edit video content for social media clients</li> </ul>	
<b>Cinematographer/Director/Editor – Mesa Community College – San Diego, CA</b>	4/23 - 5/23
<ul style="list-style-type: none"> <li>• Produce, direct, film, and edit video of dance department at Spring Concert</li> </ul>	
<b>Production Intern – Fox House Media – San Diego, CA</b>	3/23 - 6/23
<ul style="list-style-type: none"> <li>• Perform tasks of production assistant, coordinator, camera operator, and editor</li> </ul>	
<b>Social Media Intern – The Anton Eye Creative Agency – Cardiff, CA (Hybrid)</b>	3/23 – 6/23
<ul style="list-style-type: none"> <li>• Create and edit video content for social media clients</li> </ul>	
<b>Production Intern – Lola Pop Media – Los Angeles/San Diego, CA</b>	3/23
<ul style="list-style-type: none"> <li>• Perform tasks of production assistant, coordinator, and set designer for VC Comms Con 2023</li> </ul>	
<b>Digital Media/Marketing Intern (Hybrid)</b>	
<b>The Music Company – San Diego, CA</b>	2/23 - 8/23
<ul style="list-style-type: none"> <li>• Create graphic design visuals: brochures, event posters, video graphics, web design</li> <li>• Produce, create, and edit photo and video content for social media platforms</li> <li>• Promote The Music Company through public relations events</li> </ul>	
<b>Production Intern</b>	
<b>The Grove Church – San Diego, CA</b>	3/22 - 5/23
<ul style="list-style-type: none"> <li>• Assist Production Director with live-streaming services</li> <li>• Perform duties of stage manager, camera operator, video/graphic switcher, ProPresenter tech, additional technical support, and social media content creator</li> <li>• Operate mobile camera at 11th Annual Christmas Under the Stars Live Event</li> </ul>	
<b>Boat Rental Agent/Deckhand</b>	
<b>Tahoe Party Barge – South Lake Tahoe, CA</b>	6/21 - 8/23
<ul style="list-style-type: none"> <li>• Greet and assist customers at the dock</li> <li>• Assist with sales and safety orientation for boat rentals</li> <li>• Prepare, operate, and fuel up pontoon and wake surf boats for daily charters</li> <li>• Obtain California Boater’s License and CPR certification</li> </ul>	
<b>Beauty and Wellness Consultant</b>	
<b>Monat Global – San Diego, CA</b>	9/20 - 5/23
<ul style="list-style-type: none"> <li>• Create content for social media campaigns</li> <li>• Build and maintain relationships with clients and market partners</li> <li>• Meet sales goals through consistent and reliable customer service</li> </ul>	
<b>Media Intern</b>	
<b>MTV’s Snowglobe Music Festival 2018 &amp; 2019 – South Lake Tahoe, CA</b>	12/18 - 1/20
<ul style="list-style-type: none"> <li>• Capture photo and video content for the annual 3-day event</li> <li>• Create and post content on social media</li> <li>• Produce pre/post-event publicity videos for South Tahoe High School’s YouTube channel</li> </ul>	
<b>Production Assistant</b>	
<b>Sierra Tahoe Children's Theater – South Lake Tahoe, CA</b>	6/16 - 7/19
<ul style="list-style-type: none"> <li>• Assist director and choreographer w/cast of 50+ children</li> <li>• Provide technical support and stage management</li> </ul>	