#### Jake Otto

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#### **EDUCATION**

# The University of Texas at Austin

May 2024

Bachelor of Arts in Studio Art, Overall GPA 3.5

Areas of Interest: barista, bar service, food service, gallery and museum spaces, creative marketing

#### RELEVANT EXPERIENCE

## **Artist (part-time)** - Austin, TX

August 2020 - Present

*Specializing in oil painting* 

- Garnered over 30,000 followers on Instagram posting artwork and artist lifestyle content (@jxkemc on instagram)
- Update website with new art pieces and prints
- Create personalized, commission-based artwork in collaboration with customers
- Receive and organize orders, send follow up emails to customers, and handle all packaging and shipping
- 3 original works shown and purchased in Dazed Korea Art Show along with a featured story in their print magazine

**Foxtrot** - Austin, TX

February - April 2024

Barista/Kitchen and Register

- Preparing and serving hot and cold drinks such as coffee, tea, artisan and speciality beverages.
- Following recipes to cook and/or prepare to-go foods.
- Stocking barista, kitchen and grocery areas.
- Cleaning and sanitizing work areas, equipment, seating areas and grocery aisles.
- Taking customer orders and suggesting menu items at POS.

#### **Nordstrom** - Austin, TX

April - August 2022, February - June 2023

Sales Associate and Styling

- Curated, articulated, and promoted various clothing brands based on their target audiences, core values and designs
- Built new relationships with customers to aid in in-person and online shopping experiences
- Operated the POS system and inventory tracking systems to locate products
- Provided styling advice and personally curated items/outfits for dozens of customers

# Paper Source - Austin. TX

May 2021 - July 2021

Sales Associate

- Provided curatorial advice on decorative papers and prints along with general customer service
- Stocked and organized merchandise as needed
- Operated the cash register and performed closing duties

## ORGANIZATIONS AND ACCOMPLISHMENTS

**UT Open Studio Show -** Featured Artist - Austin, Texas

April 2024

Student ran exhibit showing paintings and other multi-media art made by students

Spark Magazine Issue No. 22 - Creative Director and Model - Austin, Texas

August 2022 - May 2024

Creative art and fashion magazine run by students of UT Austin

DAZED Korea - Art Feature in Exhibition and Magazine Print Story - Seoul, South Korea

May 2021

## ADDITIONAL INFORMATION

Software: Adobe Photoshop, Adobe Illustrator, Social Media, Rhino, Microsoft 365, Google Suite

Skills: Barista, stocking/organization, POS systems, cooking, operating barista equipment, customer service

Soft Skills: Detail-oriented, creative thinking, empathetic, attentive, open to feedback, ambition

Interests: Art, Fashion/Styling, Sculpture, Photography, Music, Travel, Social Media