

Tabitha Brown

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EDUCATION

TULANE UNIVERSITY | A. B. FREEMAN SCHOOL OF BUSINESS

New Orleans, LA

Bachelor of Science in Management

May 2026

Major: Finance and Management

Overall GPA: 3.986

Freeman GPA: 3.973

- Enrolled in Tulane asynchronous course Statistics for Scientists during Summer 2022
- Studied abroad in Madrid at Universidad Pontificia Comillas, ICADE Faculty of Economics and Business Administration during Fall 2024

WORK EXPERIENCE

BIG LOGO ADVERTISING

Los Angeles, CA

Creative Strategy Intern

June 2024 - Present

- Collaborated with a dynamic team to develop and execute innovative advertising campaigns tailored to client needs
- Conducted market research, crafted compelling content, and contributed to strategic planning sessions
- Actively engaged with clients to understand their vision and strengthen relationships with 100% retention rate

TJ QUILLS

New Orleans, LA

Bartender

January 2023 - May 2023

- Created an influx of regular customers, resulting in a 25% boost in tips and customer loyalty
- Executed orders quickly and communicated with coworkers, reflected through positive online reviews and feedback
- Maintained a high level of accuracy in cash handling, leading to zero discrepancies and ensuring financial integrity

KAT MONK PHOTOGRAPHY

Manhattan Beach, CA

Personal Assistant

May 2021 - August 2021

- Cut down studio photoshoot setup time by 30%, improving overall productivity and expanding bookings
- Organized digital filing system to improve record retrieval and cut consumer response time in half
- Expedited day-to-day errands to more than double previous availability in CEO's calendar

CAMPUS INVOLVEMENT

Active Member, TULANE CONSULTING GROUP

February 2024 - Present

- Attended weekly meetings and case workshops to enhance problem-solving and analytical skills
- Engaged in networking events with industry professionals, building connections and gaining valuable insights

Active Member, PI BETA PHI FRATERNITY FOR WOMEN

January 2023 - Present

- Participated in weekly chapter meetings, contributing to discussions and supporting fraternity initiatives
- Assisted in organizing Read > Lead > Achieve fundraisers, driving efforts to promote literacy and community impact

CHARITABLE WORK

Volunteer Tutor, Son of a Saint, FIRST GENERATION INVESTORS

January 2024 - May 2024

- Instilled basic concepts of financial literacy to youth boys facing the challenge of growing up in a fatherless home
- Tailored tutoring sessions to develop strong interpersonal relationships and offer guidance, motivation, and support

Volunteer, Our Lady Star of the Sea Church, CULTURE AID NOLA

August 2023 - January 2024

- Provided compassionate and respectful service to individuals/families, assisting with food selection and support
- Efficiently managed the inventory, sorting, and distribution of food, ensuring that community needs were met

PROFICIENCIES AND INTERESTS

Proficiencies: Excel, Word, PowerPoint, Conversational Spanish, Louisiana Responsible Vendor Licensed

Interests: Sand Dollar Diving, Making Chili, New York Times Games, Restaurant Rating, Shrimp Cocktail