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| GREGORY HILL II | | | | | |
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| 469-520-7548 |  | gregoryhill483@gmail.com | |  | San Francisco, CA |
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| ***Professional Summary***  Dynamic and creative macro influencer with over 700,000 followers on TikTok, 360,000 subscribers on YouTube, and 30,000 followers on Instagram. Skilled in content creation, digital marketing, and audience engagement. Versatile talent with experience in acting, dancing, modeling, music production, basketball, and video editing. Proficient in Adobe Creative Cloud, Microsoft Office, StreamLabs OBS, and paid advertising on TikTok, Instagram, and YouTube. | | | | | |
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| Education | |  | Experience | | |
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| **Grambling State University**  2019-2021  Music Ed/Mass Communication | |  | **Content Creator**  Self-Employed | April 2020 - Present   * - Developed and produced engaging content for TikTok, YouTube, and Instagram. * - Grew TikTok following to over 700,000 followers within three years. * - Launched YouTube channel in September 2023, gaining 360,000 subscribers in three months. * - Created viral content that achieved over [total views] views across platforms. * - Collaborated with brands for sponsored content, increasing brand awareness and engagement. * - Utilized Adobe Creative Cloud for video editing and graphic design. * - Managed social media strategies and advertising campaigns on TikTok, Instagram, and YouTube. * - Analyzed audience insights and metrics to optimize content and increase reach. | | |
| Awards & acknowledgments | |
| * Reached 100,000 followers on TikTok within one year of starting. * Achieved 200,000 subscribers on YouTube in three months. (Silver 100K Plaque) * Collaborated with major brands for successful influencer marketing campaigns. | |