Vanessa Espinoza

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EDUCATION

Kennesaw State University B.S. in Computer Science | Minor in Mathematics | Concentration in AI |

Jan. 2022 – Dec. 2025

Chattahoochee Technical College | Associate of Applied Science

Aug. 2019 - May

2021

CodePath | Technical Interview Prep

Sept. 2024 - Present

- Acquire insights into real-world technical challenges by participating in diverse projects.
- In depth knowledge about graph theory, data structures, and search/sorting algorithms.

SKILLS

Programming Languages: Java, Python, HTML, CSS **Software:** Microsoft Office, IntelliJ, Visual Studios, R Studio

Relevant Coursework: Data Structures, Intro to Software Engineer, Discrete Mathematics, Linear Algebra I & II

WORK EXPERIENCE

Social Media Manager | Alamo Drywall Inc. | Austell, GA

Aug. 2024 - Present

- Optimize company's social media presence by implementing a content calendar and increasing post frequency by 50%, leading to a 35% growth in follower base.
- Capture high-quality photographs of onsite projects, showcasing the company's work.
- Develop a polished, user-friendly portfolio that showcases the company's completed commercial projects.

Accounts Payable Specialist | Alamo Drywall Inc. | Austell, GA

June 2020 - Present

- Communicate with companies for bids and inquiries, maintaining strong business relationships.
- Keep detailed records of ongoing project expenses, ensuring all costs align with budgets and providing regular financial updates to maintain cost control and project profitability.

PROJECTS

Alamo Drywall Website | alamodrywall.com

June 2024 - Present

 Develop and design a website for the company using WebCenntrix, incorporating custom layouts, multimedia integration, and optimized SEO practices.

ColorStack Website Project

Sept. 2024 - Present

• Leading development of key features for ColorStack KSU's React-based website, including member registration system that increased active memberships by 30%.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

ALPFA (Association of Latino Professionals For America) Member | Kennesaw State University Present

Aug. 2024 –

• An active member of ALPFA, committed to empower Latino professionals in corporate environments and actively involved in promoting the organization's mission by spreading awareness and encouraging fellow students to join.

ColorStack Member & Nationally Affiliated | Kennesaw State University

Jan. 2024 – Present

 An active member of ColorStack, an organization dedicating to empowering Black & Latinx students in Computer Science by providing resources and career development opportunities.

Google Developer Student Club Financial Officer

Kennesaw State University

Aug. 2022 - May 2023

• Managed assets and financial resources for workshops and events fostering growth and engagement within the tech community at Kennesaw State University.