Jamie Vanderwall

(206)-841-3796 ★ jamiamavw@gmail.com ★ linkedin.com/in/jamievanderwall/

I have 20 years of dance experience, am an Associate of the Royal Academy of Dance, and hold a Minor in Dance from the University of Washington. I am a current Senior Product Designer at the National Football League.

Education

2022-Present | **Dance Student**
Align Ballet Method - Los Angeles, CA
Trained in Ballet at Align Ballet Method

2016-2020 | **Minor in Dance & B.S. Human Centered Design & Engineering**
University of Washington - Seattle, WA
Trained in Ballet, Jazz, Modern, Musical Theatre, and Dance Studies

2002-2018 | **Associate of the Royal Academy of Dance**
Royal Academy of Dance, London - Island Youth Ballet, Mercer Island, WA
Passed 18+ Examinations in Merit/Distinction in the USA & Canada

Dance Experience

2016-2020 | **University of Washington Department of Dance**
Jazz & Ballet Recitals

2004-2015 | **The Nutcracker, Island Youth Ballet**
Notable Roles: Clara, Snow Queen, Dew Drop, Arabian Princess, Flowers Corps de Ballet, Snow Corps de Ballet, Spanish Corps de Ballet, Marzipan Corps de Ballet

2013-2016 | **Cinderella, Island Youth Ballet**
Notable Roles: Step Sister, Step Mother, Prince, Spring Fairy Soloist, Summer Fairy Soloist, Corps de Ballet

Other Work Experience

2023- Present | **National Football League**
Senior Product Designer - Los Angeles, CA

Design lead for NFL.com, NFL+, and 32 Club Sites on mobile web, tablet web, and desktop web. Built a new NFL.com Homepage experience (2024), working with external agencies and product, development, analytics, and content teams.

2020-2023 | **The Walt Disney Company**
Designer II, Designer I - Los Angeles, CA

Design Systems for Digital Media & Entertainment Distribution (DMED). Helping build and evolve the universal design system for 20+ unique Disney brands including ABC, ABC News, DisneyNOW, Disney.com, ESPN, ESPN Fantasy, Freeform, FX, Good Morning America, Marvel Unlimited, National Geographic, The Oscars, and Star Wars.