

CHRISTOPHER BIGGS

Summary

Resourceful Social Media Marketing Executive with high-level social media and marketing technology expertise. A well built social media marketing execution and expanded audience network knowledge. Excellent conceptual skills and attention to detail with focus on generating brand recognition and loyalty.

Skills

- ✦ Social Media (TikTok, YouTube, Instagram, Threads, Pinterest, Facebook, Twitter)
- ✦ Software (Apple Final Cut Pro, Logic, Photoshop, Microsoft Word, Excel Spreadsheets)
- ✦ Export Compliance
- ✦ Order management
- ✦ Project Coordination
- ✦ Social Media Management
- ✦ Online Presence monitoring
- ✦ Account Management
- ✦ Product Merchandising

Education

Integrated Sciences
Marketing/Sales
Communication
Arizona State University
Tempe, AZ
Graduated with Honors

Languages

English:

Native/Bilingual

Spanish:

Native/Bilingual

Personal Link:

<https://cherub.showit.site/>

Experience

The Araca Group- Sales Representative

United States

10/2021 - 11/2023

- Conducted skills in influencing others and reaching mutually beneficial agreements.
- Analyzed customer feedback to improve products and services.
- Maintained accurate records of all sales and prospecting activities.
- Created detailed reports on daily, weekly, and monthly sales activity.

Independent - Digital Media Strategist - Intern

New York, NY

01/2020 - 03/2021

- Developed and implemented comprehensive digital media strategy to meet organizational goals.
- Analyzed data from various sources, such as web analytics tools to gain insights into user behavior and trends.
- Identified target audiences and developed effective messaging strategies to maximize engagement
- Recommended new tactics or approaches based on analysis of existing campaigns

Maybelline New York Cosmetics - Student Ambassador

Tempe, AZ

08/2018 - 12/2019

- Assisted in planning and organizing events on campus such as a campus table event.
- Developed marketing materials related to student recruitment initiatives including email lists and flyers.
- Interacted with various multimedia to reinforce each brands mission statements and marketing campaigns.
- Created attractive visual displays for new products and current promotions.

Fat Rosie's Mexican Restaurant - Presenter

Plainfield, IL

04/2018 - 07/2019

- Challenged bilingual interactions daily by engaging with clients and co-workers.
- Contributed to team efforts by accomplishing related tasks as needed.
- Scheduled reservations and notified servers and managers of large groups to prepare seating in advanced.
- Served as point-of- contact for resolving guest complaints or special requests.

DSS- Data Service Solutions- Corporate Company Assistant

Bolingbrook, IL

04/2018- 07/2018

- Screened telephone calls and resolved routine inquires.
- Completed forms, reports, logs and records to quickly handle all documentation for human resources.
- Provided administrative support to the executive team by scheduling meetings, taking notes, and preparing reports.
- Handled confidential information with discretion and care.

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Christopher Biggs

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480-322-2828

To whom it may concern,

I am writing to express my keen interest in the following position. As an advanced, innovative, and focused job seeker, I am confident that my skills, experience, and passion make me an ideal candidate for this position.

Throughout my career, I have consistently pursued opportunities to work on cutting-edge projects, drive innovation, and deliver exceptional results. With 6+ years of experience in the marketing industry, I have developed a deep understanding of industry trends, emerging technologies, and best practices. I am well-versed in Marketing, PR, and Social Media.

One of my greatest strengths is my ability to think critically and strategically. I thrive in dynamic and fast-paced environments, where I can leverage my analytical skills to identify opportunities for improvement and drive positive change. I have a demonstrated ability to develop innovative strategies, streamline processes, and optimize performance, resulting in increased efficiency and productivity.

Moreover, my strong focus on continuous learning and professional development has enabled me to stay at the forefront of industry advancements. I am always seeking new ways to expand my knowledge and skills. I am confident that my commitment to personal growth and staying ahead of the curve would greatly benefit this establishment in achieving its goals.

Going into my personal life, I was born in Chicago and am currently living on the road with the Broadway show WICKED's national tour. My partner is the associate conductor and I am looking for a job on the road/a way back to NYC. We have a Sphynx cat named Sushi who functions more as a dog rather than a cat! I love to stay active and social by exercising and spending time with my family while I'm not focusing on work.

Thank you for considering my application. I am excited about the possibility of joining your team and contributing to its continued success. I have attached my resume to this application for your review, and I would welcome the opportunity to further discuss how my skills and experiences align with your needs.

Thank you for your time and consideration.

Sincerely,

Christopher Biggs