

Charles Hudgins

Production & Media Account Specialist

Chesterfield, VA 23832 (804) 721-6462

Chud2008@gmail.com

Summary

Audio Production, Online/Music Marketing, sales, and customer service specialist with over 10 years of experience evolving how I help clients. My goal is to provide unmatched service and talent that keeps long term customers!

Skills

Expert: Mixing, Mastering, Song Writing, CRM, Customer Service, Data Entry, SaaS, Microsoft Office, Google Suite

Advanced: Online and Social Media Marketing, Sales, Back Office, Email Marketing, Content Creation, Website, Process Coordination, Training

Intermediate: IT, User/Software Testing, Leadership

Music Producer/Engineer

2005-Current

Summary

Talented and experienced music producer and engineer with a strong passion for creating high-quality sound recordings and innovative music productions. Proficient in various aspects of the music production process, from pre-production to post-production, and possessing a deep understanding of industry-standard software, equipment, and techniques. Demonstrated expertise in collaborating with artists, songwriters, and musicians to bring their creative visions to life. Skilled in studio recording, mixing, mastering, and sound design. Excellent problem-solving abilities and a keen ear for detail. Committed to delivering exceptional audio experiences and staying updated on the latest trends in music production.

Key Skills

1. **Music Production:** Expertise in music arrangement, composition, and production across multiple genres. Proficient in using digital audio workstations (DAWs) such as Pro Tools, FL Studio, and Studio One to create, edit, and manipulate music tracks.

2. **Recording and Mixing:** Extensive experience in studio recording, capturing high-quality audio, and setting up recording sessions. Proficient in mixing techniques, including track balancing, EQ, compression, and effects processing, to achieve a polished and cohesive sound.
3. **Mastering:** Knowledge of mastering principles and techniques to ensure optimal audio quality, loudness, and consistency across tracks. Skilled in using mastering software and tools, such as iZotope Ozone or Waves plugins.
4. **Sound Design:** Proficient in sound design for music productions, including creating custom sound effects, synthesizer patches, and atmospheres. Able to add depth and creativity to music tracks through innovative sound design elements.
5. **Equipment and Software:** Familiarity with a wide range of recording and studio equipment, including microphones, audio interfaces, MIDI controllers, and outboard gear. Proficient in using industry-standard software and plugins for recording, mixing, and mastering.
6. **Collaboration:** Demonstrated ability to collaborate effectively with artists, songwriters, and musicians to bring their artistic visions to life. Strong communication skills to understand and interpret creative ideas, provide guidance, and maintain a positive working environment.
7. **Attention to Detail:** Keen ear for audio details, ensuring precision in editing, mixing, and mastering to achieve optimal sound quality and sonic balance. Attentive to client feedback and able to implement revisions accordingly.

Professional Experience

Music Producer and Engineer at IME/The Crownz Studio (Hopewell, VA)

- Led music production projects from pre-production to final release, collaborating closely with artists and songwriters to achieve their artistic vision.
- Recorded, edited, and mixed audio for various music projects, ensuring exceptional sound quality and clarity. Managed signal flow, microphone placement, and session organization to optimize recording sessions.
- Applied mixing techniques, including EQ, compression, panning, and effects, to create balanced and impactful mixes that enhance the emotional impact of the music.

- Utilized mastering techniques to deliver final, polished versions of music tracks, meeting industry standards for loudness, clarity, and tonal balance.
- Created custom sound effects and atmospheres, adding depth and creativity to music productions.
- Worked with a diverse range of musical genres, adapting production styles and techniques to suit each project's unique requirements.
- Stayed updated on the latest trends in music production, software, and techniques, incorporating new ideas and technologies to enhance the quality and creativity of productions.
- Collaborated with studio management to maintain and upgrade equipment, ensuring a state-of-the-art recording environment.

References:

Available upon request

Film & Television Credits Include: AEW Wrestling, E! News, Bet's Life Of Chris Brown, Married At First Sight, and More!

Music Production Credits Include: Dababy, Troy Ave, Casanova 2x, Lost Boyz, Mr. Cheeks, Intro, Masta Ace, Wu-Tang, Supa Peach, Goodz Da Animal, Chess, Saint Vinci, Doe The Paperboy, Beeta Boss, Fresh Porter, Ty2Fly, Jared Jones, Kelly Parker, And More!

Digital Content Creator & Marketing

2015–2021

Summary

Dynamic and creative digital content creator and marketer with a proven track record of developing engaging multimedia campaigns that drive brand awareness, increase online visibility, and generate leads. Adept at leveraging various digital platforms and tools to create compelling content that resonates with target audiences. Skilled in content strategy, copywriting, video production, social media management, and data analytics. Possesses a deep understanding of digital marketing trends and best practices, constantly adapting strategies to stay ahead in a rapidly evolving industry. Strong project management and collaboration abilities, working effectively in cross-functional teams to deliver results within deadlines. Passionate about leveraging innovative techniques to connect with audiences and deliver impactful messaging.

Key Skills

1. **Content Strategy:** Developing comprehensive content strategies aligned with business objectives and target audience preferences. Identifying content gaps, conducting competitor research, and executing plans to optimize content performance.
2. **Copywriting:** Crafting compelling and persuasive copy across various platforms, including websites, blogs, social media, emails, and advertisements. Ensuring brand consistency and effectively communicating key messages.
3. **Multimedia Production:** Proficient in producing engaging multimedia content, including videos, podcasts, infographics, and interactive visuals. Skilled in video editing, graphic design, audio production, and photography.
4. **Social Media Management:** Creating and executing social media campaigns on platforms such as Facebook, Instagram, Twitter, LinkedIn, and YouTube. Monitoring social media trends, engaging with followers, and analyzing performance metrics.
5. **SEO and Analytics:** Implementing search engine optimization strategies to improve organic search rankings and website traffic. Proficient in using analytics tools to track and analyze data, measure campaign effectiveness, and make data-driven decisions.
6. **Project Management:** Successfully managing multiple projects simultaneously, from ideation to execution. Coordinating with cross-functional teams, setting project timelines, and ensuring deliverables are met on time and within budget.
7. **Collaboration and Communication:** Collaborating effectively with marketing teams, designers, videographers, and other stakeholders to create cohesive campaigns. Strong communication skills for presenting ideas, giving feedback, and building relationships with clients and influencers.

Professional Experience

- Digital Content Creator and Marketer at The Crownz LLC
- Developed and implemented content strategies across multiple digital channels, resulting in an increase in website traffic and a growth in social media followers.
- Created engaging blog posts, social media content, and videos to promote brand awareness and drive user engagement.

- Managed end-to-end video production process, including scriptwriting, storyboarding, filming, and editing. Produced high-quality videos that achieved over 1 million views on YouTube.
- Monitored and analyzed website and social media analytics to optimize content performance, identify trends, and generate actionable insights.
- Collaborated with graphic designers and web developers to create visually appealing and user-friendly website content that aligned with brand guidelines.
- Implemented SEO techniques, resulting in an increase in organic search rankings and a boost in website conversions.
- Conducted A/B testing on landing pages and email campaigns to improve conversion rates and enhance user experience.
- Stayed up-to-date with industry trends and emerging technologies, proactively suggesting innovative digital marketing strategies to senior management.