# Veronique **Bolinao**

# **CONTENT CREATOR**

## **ABOUT ME**

I'm a dedicated UGC Creator with 4 years of experience in eCommerce, blending my passion for beauty, food, and travel with my expertise in content creation. As a mom of 3 and a dog lover, I bring a genuine, relatable perspective to my work. I thrive on discovering the best deals and sharing insightful reviews that resonate with my audience. My goal is to create engaging, authentic content that drives sales and builds community

### **WORK EXPERIENCES**

#### Job Position | Jan 2024-Present

#### <u>JoinBrands</u>

- Maintained a 5-star rating on JoinBrands by delivering high-quality, engaging content that met and exceeded client expectations.
- Produced diverse content for various products, enhancing brand awareness and consumer trust.
- Achieved 2-tier creator status through consistent delivery of outstanding content and successful campaigns.

#### Job Position | Jan 2024-Present

#### <u>Amazon Influencer</u>

- Onsite Commissions: Approved for onsite commissions, leveraging Amazon's platform to drive product visibility and sales through engaging, targeted content.
- Content Creation: Developed high-quality, authentic content including reviews, tutorials, and recommendations to enhance product appeal and inform potential buyers.
- Performance Tracking: Utilized Amazon's analytics tools to monitor content performance, optimize strategies, and increase conversion rates.
- Brand Collaboration: Partnered with various brands to create customized content that aligns with their marketing goals and drives meaningful engagement.

#### **BRAND HISTORY**

- EKKOUAER
- AVIDLVOE
- EVALESS
- MERRIMAC
- YUREE LAB
- BRMUD





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## **SKILL**

Content creation skills

Editing skills

Planning skills.

Research skills.

# **AWARDS**

Top UGC Creator Amazon Influencer LTK Creator JoinBrands, 2024

Recognized for outstanding content quality and engagement, achieving a 5-star rating and 2-tier creator status.