

Nadia Santiago

UGC Content Creator

[CLICK HERE TO SEE VIEW A SAMPLING OF CONTENT I'VE CREATED](#)

“I have a passion for creating content that helps viewers and consumers create healthier, happier lives.”

Expertise:

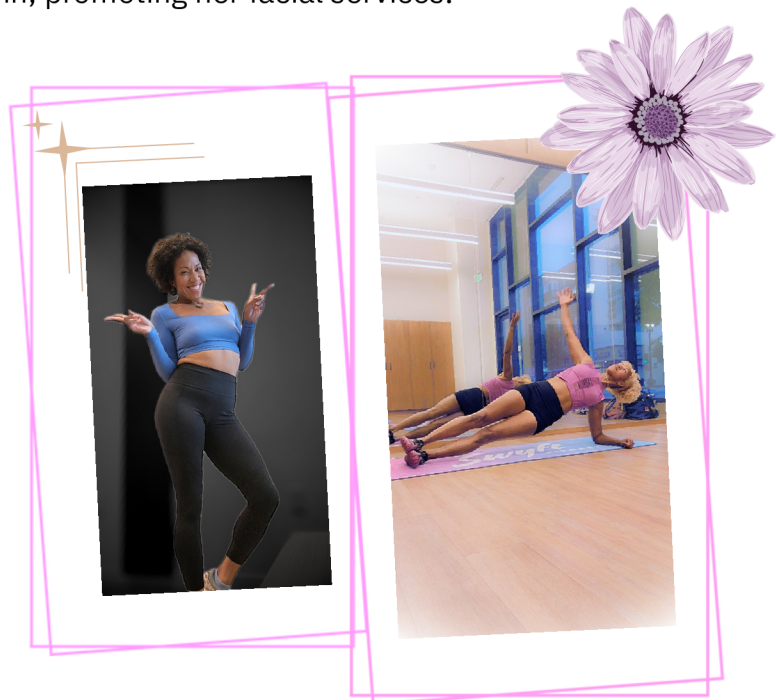
- ✿ Fitness, nutrition, lifestyle, wellness, and beauty content.
- ✿ Promoting products and services that enhance confidence and empowerment.
- ✿ Certified personal trainer and e-RYT 500 yoga teacher with over a decade of experience working with clients one-on-one, in groups, and creating content in these areas.
- ✿ Over a decade of experience creating content in fitness and yoga, including how-to and course videos for weightlifting, exercises, and yoga.
- ✿ Skilled in filming, photographing, and editing content for high-quality assets.
- ✿ On-Camera Talent

Recent Experience:

- ✿ Created two reels for Pure Barre's national campaign, highlighting classes & their member experience.
- ✿ Developed a reel and photo assets for Dr. Comfort's Fall Sneaker campaign.
- ✿ Acted as talent for Skin By Minh, promoting her facial services.

Brands I've Created For:

- ✿ SproutLiving
- ✿ Mindright
- ✿ All About Your Collagen
- ✿ LazyFoodPasta
- ✿ Tru
- ✿ Dr. Comfort
- ✿ Thrive Naturals
- ✿ LovetoKnow Media
- ✿ Method3 Fitness
- ✿ YogaSix
- ✿ Buyfrom a Black Woman
- ✿ Transform with Nadia
- ✿ Skin By Minh



Skills:

- ✿ Visual Storytelling
- ✿ IG & YouTube Live
- ✿ Audience Engagement
- ✿ Brand Collaborations
- ✿ Phone Filming & Photography
- ✿ Content Creation for Websites & Social Media
- ✿ Modeling & Demonstration: Exercise & Yoga
- ✿ Voiceovers & Presentations