

# Elaina Facinelli Bensen, ISA

Appraiser, Artist

## CONTACT INFORMATION

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## OBJECTIVE

To contribute my diverse skills and years of experience in a career path where I can apply my strong work ethic, enthusiasm, and willingness to learn while effectively contributing to a team. Seeking an opportunity to apply my academic achievements, unique abilities, and knowledge to real-world projects and challenges.

## EXPERIENCE

**New Orleans, LA**  
*Apr 2022 - Present*

### Artist

The Art & Vintage

- Regularly attended local art events as an active member of the vendor community.
- Designed custom artwork for clients, meeting their creative vision and ensuring satisfaction with the final product.
- Contributed to creative process through original ideas and inspiration.
- Sold original art pieces through online platforms, gallery exhibitions, and direct customer interactions, generating consistent revenue streams while maintaining an active artist presence within the community.
- Made use of materials, such as ink, watercolors, paints, and epoxy complete unique piece for customers.
- Utilized social media platforms proactively to promote personal brand awareness while engaging with potential clients or collaborators regularly.
- Participated in partnerships with local businesses, displaying artwork in shops to reach broader audience.
- Successfully balanced multiple commissioned projects, delivering high-quality work within tight deadlines.
- Led collaborative projects and events in community spaces.
- Generated increased commissions by effectively networking at art fairs and social events, showcasing portfolio to potential clients.
- Developed art and design concepts.
- Selected and purchased materials for art projects.

**New Orleans, LA**  
*Feb 2022 - Present*

### Appraiser

Art Apothecary LLC

- Conducted property inspections and appraisals to assess value and condition.
- Prepared detailed written reports documenting findings and conclusions.
- Maintained knowledge of industry regulations and trends to ensure compliance.
- Organized and maintained a database of materials for a library cataloguing project.
- Performed quality control checks on catalogued items to ensure accuracy and completeness.

**New Orleans, LA**  
*May 2022 - Jul 2022*

### Manager

Big Easy Tattoo Co.

- Maintained a clean and organized work environment to uphold health and safety standards.
- Stayed up-to-date on industry trends and techniques through research and attending conferences.
- Assisted in scheduling appointments and managing studio operations.
- Collaborated with other artists on large-scale tattoo projects and events.
- Developed and maintained relationships with clients to ensure customer satisfaction and repeat business.
- Managed and trained a team of tattoo artists at a high-volume tattoo studio.

**Arabi, Louisiana**  
*Jul 2021 - Nov 2021*

### Antique Sales

Hidden South Shop

- Successfully managed inventory and merchandising for an antique store
- Assisted customers in selecting and purchasing unique antique pieces
- Contributed to marketing efforts through social media and promotional events.
- Participated in antique auctions and negotiations with vendors.
- Developed relationships with antique collectors and dealers
- Implemented effective marketing strategies to increase antique sales
- Utilized online platforms and social media to promote antique sales and events
- Organized and maintained merchandise displays.

**Picayune, Mississippi**  
*May 2021 - Mar 2022*

### Office Manager & Manager

Atomic Tattoo

- Assisted with budget planning and financial reporting, tracking expenses and preparing reports.
- Developed and implemented office policies and procedures to improve efficiency and productivity.
- Managed office operations, including scheduling, inventory management, and vendor relationships.
- Handled confidential information with discretion and professionalism.
- Maintained a clean and organized work environment to uphold health and safety standards.
- Stayed up-to-date on industry trends and techniques through research and attending conferences.
- Assisted in scheduling appointments and managing studio operations.
- Collaborated with other artists on large-scale tattoo projects and events.
- Developed and maintained relationships with clients to ensure customer satisfaction and repeat business.
- Managed and trained a team of tattoo artists at a high-volume tattoo studio.

*Aug 2020 - Dec 2020*

### Teacher's Assistant

University of New Orleans: Department of Studio Art

- Accessible Learning Solutions.
- Created Hybrid Core Solutions to Course Objectives
- Assisted with instruction and provided clerical support for diverse needs in online learning.
- Formulated studio lesson plans to encourage visual cohesion as a core curriculum to the existing course objectives.
- Prepared lesson materials and visual aids to reinforce lesson concepts, where I executed, recorded, annotated, and edited lesson plans and lectures.
- Incorporated Art History into a cogent, cohesive curriculum over a 5 video-long course in basic principles of academic drawing.
- Researched and Wrote Lectures based in the Art-Histographical study of the materials used.
- Formed connections between online learning facilities such as the Florence Academy to widen accessibility.
- Promoted student learning by providing individualized and small group support to reinforce classroom topics.
- Instructor: Jeff Rinehart M.F.A - Program Coordinator

**New Orleans, Louisiana**  
*Feb 2013 - Jun 2017*

### Giclee Technician & Assistant

Gallery Cayenne

- Printed large scale Giclee Canvas using multi-media software.
- Mounted large scale Giclee Canvas prints.
- Hand-painted Giclee Prints during post production for display and sale.
- Performed repairs and maintenance on damaged artwork and Giclee prints.
- Produced prints of artwork utilizing multi-media software.
- Packaged, wrapped, and shipped sold artwork with carefully and diligently.
- Edited digital images using Adobe Photoshop software.
- Managed and performed daily studio maintenance to ensure successful creative endeavors.
- Managed time effectively to ensure tasks were completed on schedule and deadlines were met.
- Completed day-to-day duties accurately and efficiently.
- Coordinated artistic projects, exhibit scheduling and artist interface duties.
- Managed and performed daily studio maintenance to ensure successful creative endeavors.
- Organized materials, supplies and equipment for artist projects.
- Managed inventory of art supplies including ordering new stock when needed.

*Sep 2015 - Jan 2016*

### Antique Sales

The Artists Market

- Successfully managed inventory and merchandising for an antique store
- Assisted customers in selecting and purchasing unique antique pieces
- Contributed to marketing efforts through social media and promotional events.
- Participated in antique auctions and negotiations with vendors.
- Developed relationships with antique collectors and dealers
- Implemented effective marketing strategies to increase antique sales
- Utilized online platforms and social media to promote antique sales and events
- Organized and maintained merchandise displays.

**New Orleans, Louisiana**  
*Sep 2012 - May 2013*

### Framer & Manager

Vincent Art

- Maintained high levels of cleanliness and organization.
- Checked daily work orders to accurately prepare materials and supplies for 800+ projects over timeframe.
- Checked wood and other materials to assess for damaged or defective items before starting projects to accurately determine projects scales and quotes.
- Communicated with teammates and supervisors frequently to understand requirements and complete projects on time.
- Measured and cut lumber to specified dimensions using a hand saw, power miter saw, or radial arm saw.
- Consistently constructed square and level projects.
- Fashioned frameworks or props using hand tools and wood screws, nails or glue.
- Reviewed and interpreted project specifications, determining tools and equipment needed.

**New York, New York**  
*Jan 2009 - Jan 2011*

### Social Media Director

Network Design and Communications

Notable Work: "Will Women Buy The iPad"Reuters; April 2010" iPad 1 Press Release"-Reuters Blogs, Leah Eichler, Editor in Charge

- Directed social media and digital marketing strategy and initiatives to promote brand building, guest retention, engagement, reputation and revenue-focused activities.
- Managed client accounts, including addressing inquiries and providing feedback to meet customer needs.
- Improved short- and long-term digital marketing strategies.
- Wrote and uploaded blog posts and articles to drive traffic to client sites.
- Planned, implemented and maintained successful SEO strategies.
- Tracked website analytics and reported findings to clients.
- Developed and implemented successful social media campaigns to support company objectives.
- Developed and implemented strategic social media marketing plans.
- Managed daily content creation and curation for Facebook, Twitter, Instagram, and LinkedIn, aligning with brand voice and marketing goals.
- Analyzed data to measure the effectiveness of campaigns and adjust strategies accordingly.
- Utilized social media management tools (e.g., Hootsuite, Buffer) to schedule posts, track engagement, and analyze performance.
- Created original copy and engaging content for websites and social media platforms, such as Twitter, Instagram, Facebook, and LinkedIn.
- Demonstrated strong problem-solving skills, resolving issues efficiently and effectively.
- Utilized content management systems for publishing and updating online material.

**Queens, New York**  
*Jan 2009 - Apr 2009*

### Tattoo Assistant

Fat Cat Tattoo

- Maintained a clean and organized work environment to uphold health and safety standards.
- Stayed up-to-date on industry trends and techniques through research and attending conferences.
- Assisted in scheduling appointments and managing studio operations.
- Collaborated with other artists on large-scale tattoo projects and events.
- Developed and maintained relationships with clients to ensure customer satisfaction and repeat business.
- Managed and trained a team of tattoo artists at a high-volume tattoo studio.
- OSHA Compliance

**New York, New York**  
*Dec 2007 - Jan 2009*

### Manager

Addiction Tattoo

- Maintained a clean and organized work environment to uphold health and safety standards.
- Stayed up-to-date on industry trends and techniques through research and attending conferences.
- Assisted in scheduling appointments and managing studio operations.
- Collaborated with other artists on large-scale tattoo projects and events.
- Developed and maintained relationships with clients to ensure customer satisfaction and repeat business.
- Managed and trained a team of tattoo artists at a high-volume tattoo studio.
- OSHA Compliance

**Port Washington, New York**  
*Jul 2004 - Aug 2009*

### Artist Assistant

Leonard Meiselman

- Photographed artwork for publications and exhibitions.
- Successfully resolved range of complex artistic development issues.
- Provided Web & Content Management for existing and past media relations.
- Curatorial Object Management; Organized portfolios with artistic work to demonstrate abilities and styles to potential customers.
- Editorial Print Publication Management; Worked alongside team in energetic and creative environment.
- Coordinated artistic projects, exhibit scheduling and artist interface duties.
- Managed and performed daily studio maintenance to ensure successful creative endeavors.
- Produced home-based print materials and multi-media software.
- Organized materials, supplies and equipment for artist projects.
- Managed inventory of art supplies including ordering new stock when needed.
- Studied different techniques to apply to artistic endeavors.
- Transported artwork from studio to gallery safely and securely.
- Attended meetings to discuss project progress with artists.
- Prepared invoices and tracked payments from clients.
- Photographed artwork pieces for portfolio and exhibition purposes.
- Assisted lead artist with creating concept designs and drawings.
- Edited digital images using Adobe Photoshop software.
- Updated website content related to artist's portfolio, biography.
- Managed time effectively to ensure tasks were completed on schedule and deadlines were met.
- Completed day-to-day duties accurately and efficiently.

**Garden City, New York**  
*Jan 2006 - Aug 2007*

### Assistant to the Department of Art History

Nassau Community College

- Slide Archivist: Global Art NCC Slide Library;
- Updated system to organize office documentation, maximizing efficiency and increasing productivity.
- Responsible for: Transferring, Archiving, Digitizing, Scanning, Conserving, Photographing, and Cataloging the analog slide library into a digital archive.
- NCC Department of Art History & Art:
- Office Assistant
- Conducted research using various media sources to obtain relevant data for staff requirements.
- Assisted in the creation of Lesson Plans, Slideshows, and Lectures
- Strengthened operational efficiencies developing organizational filing systems.
- Maintained positive working relationship with fellow staff and management.
- Entered data into databases accurately and efficiently.
- Assisted organizational efforts by filing, entering data and answering phones.
- Organized and maintained filing systems for documents and records.
- Assisted in the development of new policies and procedures to improve operational efficiency.
- Handled confidential information with discretion and integrity.
- Managed time effectively to ensure tasks were completed on schedule and deadlines were met.
- Demonstrated strong problem-solving skills, resolving issues efficiently and effectively.

**Syosset, New York**  
*Sep 2004 - Jan 2007*

### College Portfolio Photographer

BOCES: Long Island High School for the Arts

- Facilitated in the Hybrid Application Crossover Process Providing both T160 Ektachrome & Digital Slide Portfolio Formats
- College Art Portfolio Advisor
- Ektachrome T-160 Slide Photographer
- College Application Liaison
- Digital Slide Photographer
- Maintained detailed administrative and procedural processes to improve accuracy and efficiency.
- Conducted research using various media sources to obtain relevant data for staff requirements.
- Aided senior leadership during executive decision-making process, analyzing performance data of student admissions to recommend corrective actions and improvements.
- Guided administrative and professional staff through computer and software problems.
- Managed various workflows and tools to streamline processes and optimize performance.
- Utilized time effectively to ensure tasks were completed on schedule and deadlines were met.
- Create portfolios for clients to showcase work.
- Edit photos using Adobe Photoshop and other software applications.
- Conducted on-location photography sessions, adapting to various environments and lighting conditions.
- Saved and archived images and maintained master image library for future use.
- Review proofs with clients to determine which images should be printed or published.

## EDUCATION

**New Orleans, Louisiana**  
*2018 - 2020*

### Bachelors

University of New Orleans

- **B.A. Fine Art & Art History**
- UNO Magna Cum Laude; Bachelor of Arts
- Bachelors of Arts: Honors in Studio Art
- University Honors: Bachelors of Arts
- Golden Key Honor Society
- UNO Art Department Drawing T.A 2020

**Nassau Community College 2006**

**Parsons School of Art & Design 2005**

**School of Visual Arts 2004**

**Syosset, New York**  
*2001 - 2004*

**C.T.E - Musical Theatre, Fine Studio Art**  
Long Island High School for the Arts

## SKILLS

**Project Management**

**Painting**

**Woodworking**

**Studio Management**

**Visual Communication**

**Problem Solving**

**Academic Writing**

**Art Direction**

**Leadership**

**Teamwork**

## CERTIFICATIONS & COURSES

### Appraiser, ISA

**International Society of Appraisers**

## SOCIAL MEDIA

www.instagram.com/renaissancetattooarts