

Nice to meet you !!!

I'm Pedro Pablo García

PROFESSIONAL CONTENT CREATOR

Soft Skills

CREATIVE
THINKING

LEADERSHIP

ADAPTABILITY

ORGANIZATIONAL
SKILLS

EFFECTIVE
COMMUNICATION





MY BIOGRAPHY

I'm a Social Media Manager and a Content Creator with over 4 years of experience in crafting and executing dynamic social media strategies. With a proven track record of increasing brand awareness and engagement, I had successfully managed social media accounts for various industries, including technology, food services, and healthcare. Throughout my career, I had demonstrated expertise in content creation, community management, and data-driven marketing. My planned work with strategic approach has led to significant growth in followers, engagement rates, and overall brand presence.

Skill & Interest

SOCIAL MEDIA

CONTENT CREATOR

BRAND IDENTIFY

DATA ANALYST

VIDEO EDITOR



2014 - 2021

EDUCATION

A High School degree with specialization of English as a second language (English Level C2 and a Bachelor Degree in Business.

Hard Skills

- ENGLISH LEVEL C2
- SOCIAL MEDIA PLATFORMS
- GOOGLE WORKSPACE AND ANALYTICS
- CAPCUT
- FACEBOOK BUSINESS
- CANVA

High School

Liceo "Los Robles" | 2014

Bachelor Degree

Rafael Belloso Chacin University | Business Administration: Marketing Bachelor | 2017



EXPERIENCE

2021 - 2023



QUIK Studios

Head Content Creator 2022 - 2023

Created and developed marketing strategies to increase the engagement of the brand. Recorded data from QUIK app traffic and social media interactions to understand target audience and brand community. Implemented paid Social Media advertisement. Trained junior staff and collaborated with the administration and technical support area.



KaCrea Estudio

Junior Content Creator 2021 - 2022

Planned marketing and branding strategies (Content Marketing). Collected, analyzed and reported data by using different tools. Creation and posting of content to develop multiple social accounts.



MDN Publicidad

Community Manager - 2021

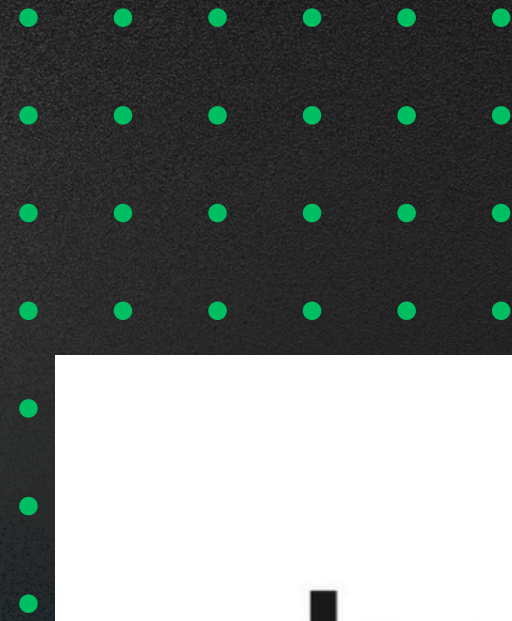
Planned marketing and branding strategies (Content Marketing). Created the graphic lines and rebranding of different companies. Copywriting and event planning.

SELECTED PROJECT



QUIK STUDIOS | 2023

Marketing Coordinator and Content Manager of QUIKPAGO (First Venezuelan enterprise to be financed by Y Combinator Enterprise), Tres Puntos Café and Takeshi.



kacrea

KaCrea Estudio | 2022

Social Media Manager, Content Creator and Community Manager of Changan Auto Maracaibo, GlobalMed Venezuela and Supra Molecular Laboratory.



2022 - 2023

SELECTED PROJECT

2021 - 2022



Myth Media | 2022

Social Media Manager and Content Creator of FerreHome Hardware.



¡Ándale! Tacowraps | 2021

Branding Creator, Social Media Manager, Content Creator and Community Manager of ¡Ándale! Tacowraps



MDN Publicidad | 2021

Community Manager and Content Creator of Ignite Venezuela, Snurs and Mr. Woods Restaurant.





GET IN TOUCH

Let's Work Together



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PEDRO PABLO GARCÍA

PORTFOLIO 2024
