




# TENAJ DAVIS

Social Media Associate

## Profile

Seeking a role as a Social Media Graduate Associate with experience in managing multiple business social media platforms to drive engagement and brand awareness, developing social media strategies, and curating content for business social media channels. The on-campus and off-campus projects that have been completed over four years have led to a deep understanding of social media management, and effective implementation of strategies to increase brand awareness and social media traffic

 708-446-8223

 ten.davis2006@ew.edu

 [LinkedIn](#)

 2818 Alaskan Way  
Jacksonville, FL 32226

## Education

### Bachelor of Science

Edward Waters University

Graduation  
May 2025

## Expertise

CapCut

Canva

Final Cut Pro

## Language

English

## Work Experience

### Video Content Creator

Tiger Nation, Public Relations & Marketing Committee

2020

-

2023

Consistently maintained business social media accounts. As well as coordinating with the team to develop creative and impactful social media content that engages with the followers. Monitored social media performances to evaluate the success of campaigns

### Propel Arts Intern

Propel and Apple Initiative, Atlanta GA

2022

-

2024

Maximizing artists' by speaking spearheading targeted campaigns and promoting their content across multiple platforms. Collaborating with artists to identify their target audience and tailoring promotional efforts to resonate with their specific demographics. Continually exploring new platforms and techniques to optimize engagement, expand reach, and drive growth for artists