

# RYAN MOSKOWITZ

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>Stephen M. Ross School of Business</b> Master of Management, May 2025  <b>School of Kinesiology</b> Bachelor of Arts, May 2024 • GPA: 3.7	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b>	<b>MICHIGAN HOCKEY LEAGUE</b> <b>Commissioner</b> • Co-lead 120-player, 10-team league on all administrative, sponsorship and financial matters • Raised over \$1,000 for new player-based events such as an All-Star Game and Awards ceremony	<b>Ann Arbor, MI</b>
<b>2023-2024</b>	<b>UNIVERSITY OF MICHIGAN SCHOOL OF KINESIOLOGY</b> <b>Research Assistant</b> • Selected to be a Research Assistant for Professor Stefan Szymanski on the Black Footballers Partnership • Worked nine hours a week collecting data and devising a strategy to disseminate our project findings in podcast form	<b>Ann Arbor, MI</b>
<b>2022-2024</b>	<b>ENACTUS CONSULTING</b> <b>Team Member</b> • Collaborated with a team of five to develop a brand expansion plan for Joe's Pizza • Led financial strategy development and presented to ownership, resulting in a 20% increase in profits by optimizing pricing structures	<b>Ann Arbor, MI</b>
<b>2023</b>	<b>SPORTSTARS INC., AN NFL PLAYER AGENCY</b> <b>Football Agent Intern</b> • Negotiating marketing deals for NFL players and assisted agents with day-to-day operations including organizing player events such as the Chiefs pre-season food truck lunch • Created recruiting materials for new potential clients such as highlight reels and NIL deal	<b>New York City, NY</b>
<b>2023</b>	<b>LONDON BASKETBALL ASSOCIATION</b> <b>Project Manager</b> • Collaborated closely with the CEO to oversee all merchandising development for employees and athletes encompassing budget management and website design; managed a team of four	<b>London, UK</b>
<b>2022</b>	<b>PIIVA</b> <b>Business Development Intern</b> • Reported directly to the CEO of a Montreal-based sports health and wellness company, working with top NIL agents and collegiate athletes on mental awareness training; secured 30 meaningful relationships with NIL agents	<b>New York City/Montreal, Canada</b>
<b>2021-2022</b>	<b>UNIVERSITY OF MICHIGAN HOCKEY</b> <b>Student Manager</b> • Developed organizational processes with coaches, staff, and players; working for approximately 30 hours a week • Supervised annual budgets for a top collegiate hockey team featuring 4 of the top 5 players in the 2021 NHL Draft	<b>Ann Arbor, MI</b>
<b>2020</b>	<b>HYFIT</b> <b>Business Development Intern</b> • Worked directly with the CEO and enterprise leadership to help create 10+ meaningful partnerships with big box retailers and professional sports teams	<b>Tel Aviv, Israel</b>
<b>ADDITIONAL</b>	• Proficient in Microsoft Excel, PowerPoint, Google Suite, Adobe Premiere Pro (sports video editing) • Michigan Hockey League player, stock trading, intramural soccer • Project management, strategic planning, and financial modeling	