Rakee Chen

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EXPERIENCE

06/2024-Present

Technical Designer, CHERRYFIELD, Los Angeles, United States
- 3D garment patterns making and techpacks design
- Coordinated mass production with manufacturers.

03/2024-Present

Assistant Technical Designer, KELLIEX , Los Angeles, United States
- Providing proto comments and developing tech packs for production.

2023-2024

Fashion Designer, SHEIN, Remote
- Design womenswear collection for 2023 FW and the 2024 SS.

2019-Present

Creative/Senior Designer, SCHNABBIT, China
- Leading the design and aesthetic direction of SCHNABBIT
- Factory Coordination and Bulk Production
- Marketing Strategy and Resource Integration

01/2023-03/2023

Fashion Designer, BODYPIZZAZZ, Atlanta, Georgia, United States
- Special effects makeup and fashion photography.

06/2019-01/2020

Costume Designer, ZHANCHUAN Special Clothing Studio, China
- Collaborated closely with directors, producers, and other creative stakeholders to design the vision for characters and translate it into tangible costumes
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ACHIEVEMENT

2024

TEEN VOGUE GENERATION NEXT 2024 WINNER
Awarded for project combining AI-powered music visualization, 3D design and digital fashion, showcasing the fusion of technology and creativity.

2024

CLO VIRTUAL FASHION INC. X DIGITAL FASHION WEEK EARTHBOUND FASHION DESIGN WINNER- Winner in 3D Fashion Design
Created a SCHNABBIT-inspired streetwear style collection, realistically rendered with Unreal Engine and Blender.

2023

FIDA 8TH AWARD WINNER- Winner in Digital Fashion & Finalist in Textiles Award
Being selected as the Best in Industry Fida Awards..

2023

ROOKIE AWARDS DIGITAL FASHION- Highly Commended
Winning Virtual Fashion Series: "Wrapped" — Inspired by "Dune," this project blends narrative scenes with fashion, creating innovative virtual fabrics.

2022

CFDA GEOFFREY BEENE semi-finalist
Designed the NFT collection and produced a promotional microfilm.

EDUCATION BACKGROUND

09/2021-05/2024

Master of Fine Arts in Fashion Design - **Savannah College of Art and Design**

09/2015-07/2019

Bachelor of Fine Arts in Product Design - **Zhejiang University**

PROJECTS

09/2022-10/2022

Fashion Designer; SCAD RUNWAY 2024
- Participated in the 2024 SCAD Runway show. Featured in VOGUE, Paper Magazine, and other publications.
- Exhibited work at the An/idote exhibition.

04/2023-09/2023

Fashion Brand Exhibitor; Atlanta Streetwear Market
- Spearheaded the representation of SCHNABBIT at the forefront of the event

SKILLS

Software
- CLO/ Rhino/ DAZ 3D/ Blender/Touchdesigner/Unreal Engine
- Adobe photoshop/ Substance 3D/ InDesign/ Illustrator/Premiere

Technical
- Pattern making/ Technical 3D design