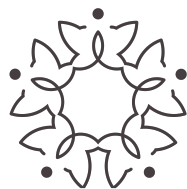


Polina Edmunds



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poledmunds@gmail.com

SAN FRANCISCO, CA

WORK EXPERIENCE

OLYMPIC FIGURE SKATER: TEAM USA

February 2014-Present

- Competed at the 2014 Olympic Games in Sochi Russia at fifteen years old representing Team USA
- Earned the U.S. Silver Medal in 2014 and 2016, and became the Four Continents Champion in 2015
- Performed in Stars on Ice Tours and international skating tours.
- Currently performs in local and international skating shows.

COMMERCIAL: BLUE BUNNY

February 2024

- Performed elegant skating moves on designated ice for filming with a male counterpart
- Gave old-school showgirl skating style in my movement on screen
- Ate ice cream on camera and demonstrated natural aesthetic ice cream reactions for the commercial

COMMERCIAL: TARGET

November 2024

- Performed “shopper” skating on designated plastic ice for filming
- Demonstrated surprised facial expression close-up for penguin sighting in commercial

SOCIAL MEDIA INFLUENCER: POLINA EDMUNDS

October 2020-Present

- Organically grew personal following on Instagram to 117,000 with unique skating/sports/travel content.
- Hired for national/international skating events and seminars and developed many presentation and speaking skills through interviews, in-person speeches, and training camps.
- Collaborated with multiple brands on influencer campaigns and generated high-value content to help promote and sell products.
- Built strategic branding around figure skating expertise using high performing videos, my own podcast interview platform, and starting a clothing brand called Iron Butterfly.

TALENT IN BANK OF AMERICA CAMPAIGN: BANK OF AMERICA

November 2020

- Teamed up with Bank Of America for a promotional campaign to highlight small businesses.
- Created a video centered around local businesses in the Silicon Valley, with shots of myself interacting with them.

ON-AIR BROADCASTING: PEACOCK NBC

January 2024-Present

- Delivered on-air broadcast commentary for official practices at the U.S. Championships in figure skating.
- Delivered backstage interviews with top athletes for the Jumbotron and social media.

MEDIA TALENT: POLINA EDMUNDS

October 2020-Present

- Featured on NPR Radio with Scott Simon, CNN with Don Lemon, NBC Bay Area, and host of the Iron Butterfly podcast.

EDUCATION

SANTA CLARA UNIVERSITY

2016 - 2020

- Bachelor of Communications (Minor in Business Entrepreneurship).
- Coursework included Interpersonal Communications, Storytelling and Marketing, and Social Media Marketing in Business.