

# Alani White

Ewa Beach, HI 96706

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Eye Color: Brown

Hair Color: Brown/Multicolor

Height: 5' 3"

Weight: 145lbs

Pronouns: she/her



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Model, content creator, influencer, brand ambassador, wife and mom. Combining my passion for fashion with creativity and authenticity to inspire others on a journey of style, empowerment, and partnership. Seeking opportunities to collaborate with brands and photographers to showcase creativity, professionalism, and dedication to the craft.

## EXPERIENCE

### Freelance Model - O'ahu, HI

AUGUST 2023 - PRESENT

- Featured in multiple photoshoots for Island Princess Productions, also featuring local Wahine companies including: Pua Hawai'i, Yoga with Rae, Lulumi Island Picnics, Rue Swim, and Divine Moon Wellness and larger companies such as Playboy.
- Attended multiple networking opportunities with hapaxbreed including Golden Hour Photoshoot at the Samurai House and multiple local karaoke locations on Oahu.
- Walked in Fighting Our Monsters Fashion Show to raise money and awareness for sexual assault and domestic abuse victims on the Island.
- Walked in the Hawai'i Fashion Show at the Hawai'i Convention Center for brands including: Heart and Soul Creations, Janice Marie Jewelry, Pualani Hawai'i, Steele Swallow Bikini, Porshia by Porshia Banks, The De La Cruz Collection, and the World's Beautiful Miss x The Kini Shop Collection.
- Director and Founder of IM/PERFECT Perfections, celebrating where we redefine beauty and celebrate the essence of diversity and individuality on the runway.
- Worked with a diverse range of photographers on fashion shoots, portrait sessions, and creative projects.
- Built a strong portfolio showcasing versatility in posing, expressions, and character portrayal.

### Brand Ambassador - O'ahu, HI

MAY 2023 - PRESENT

- Represented a wide range of brands including San Lorenzo Bikinis, 2bdesired, Aurelia Intimates, 40cean, Fahlo, Nectar Bath Treats, and more.
- Engaged with consumers to convey brand messaging, product features, and benefits, resulting in increased brand awareness and sales.

- Skilled in embodying brand values, communicating brand messaging, and fostering positive relationships with consumers.

## **Content Creator - O'ahu, HI**

MAY 2023 - PRESENT

- Expertise in creating visually appealing and engaging content across social media platforms, including Instagram with over 20k followers, TikTok with over 10k followers, and growing on YouTube with companies such as The Hawaiian Jewel, Antedotum, Walmart, and Amazon.
- Created engaging and visually captivating content, including photos, videos, and stories, to resonate with target audiences.
- Managed social media accounts, curated content, and interacted with followers to build a loyal and engaged community.