

MAUREEN CASHIN

CONTACT

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CONTRIBUTED TO COVERAGE OF NEWS EVENTS FOR CBS NEWS

9/11
Presidential Campaigns, Debates, Primaries &
Election Nights
Hurricane Katrina
9/11 Tenth Anniversary
Housing Collapse; Financial Crisis
2004 Tsunami
BP Oil Spill
The Deaths of Princess Diana, JFK Jr., former
presidents, heads of state
The Wars in Iraq & Afghanistan
Boston Marathon Bombing

ADDITIONAL EXPERIENCE & SKILLS

60 MINUTES SPORTS
60 MINUTES I I
WEST 57th
Leadership Skills
Microsoft Word, Excel

REFERENCES

Susan Zirinsky, former CBS News President &
award-winning journalist

Bill Owens, Executive Producer, 60 MINUTES

Mary Noonan, Vice President Talent &
Development, ABC News

- A proven track record of progressive management experience at two television networks
- Exceptional team leadership in essential collaborative contexts both in the production of live daily news and long-form weekly broadcasts
- Director of logistical operations at remote locations, during live broadcasts and in breaking news situations around the globe
- Leader with a proven record of success in achieving complex goals for a networks' comprehensive news coverage across all platforms
- Highly skilled at talent recruitment, cultivation and support

WORK EXPERIENCE

LINCOLN SQUARE PRODUCTIONS (LSP), ABC TELEVISION, NEW YORK NEW YORK, 2016

Production Manager for the Pilot of "People's List"

Created and managed day-to-day and monthly production
schedules and daily crew call schedules
Assisted producers to find field locations, negotiated with
vendors

DISNEY | ABC TELEVISION GROUP, NEW YORK, NEW YORK, 2015-2016

Coordinator, Talent Development & Business Affairs

Lead coordinator on both NAHJ Conferences and NABJ
Conferences
Spearheaded, implemented and recruited for the ABC News
Fellowship Program
Coordinated USC Fellowship Program as part of the new M.S. in
Journalism degree program; ABC created a unique post-graduate
professional opportunity called the USC (University of Southern
California) Annenberg Summer Associates Program

CBS CORPORATION, NEW YORK, NEW YORK, 1981-2014

60 MINUTES

Senior Broadcast Manager, 2011-2014

Collaborated with the show's executives on strategic talent
development and recruitment for the continued success of the
broadcast
Served as point-person for the News Division on all of **60
MINUTES** global operations ensuring high levels of synergy
Worked to consistently create a variety of multi-layered
contingency plans

CBS EVENING NEWS

Broadcast Manager, 2006-2011

Coordinator of all in-studio and on-site broadcast operations for
the **CBS EVENING NEWS** during the five-year tenure of anchor
Katie Couric