

KINSEY KESSEL

Sports Media Intern

Contact

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Profile

Energetic communications graduate with extensive knowledge of sports, digital technologies and customer relations. Experience creating trusted working relationships with high-profile athletes, coaches and staff. Possess a positive attitude, strong work ethic and excellent oral, written, and interpersonal communication skills. Effective at leading others, working under pressure and thinking creatively. Accomplished collegiate athlete, team captain and state champion, always striving for excellence.

Employment History

Rush Media | Intern | September 2023-Present

- Work with behind-the-scenes operation of sports production company.
- Provide support crewing sporting events for broadcast including talent, engineer and video truck assignments for WNBA, USL and WIAA.
- Assist with billing, invoicing and audit compliance.

Bartender/Hostess | Levy/UW-Madison | August 2021-Present

- Tend bar, service suites, hostess and serve guests for Wisconsin Badger sporting events, VIP functions and private parties at Camp Randall, Kohl Center and University Ridge Golf Course.
- Assist players with on-site needs during American Family Senior PGA Golf Championship at University Ridge, .
- Help manage food and liquor inventory throughout all events and assist with set up and take down.

Server/Bartender | Christy's Landing | June 2019-Present

- Serve food and beverages, tend bar, hostess and manage tables.
- Lead staff, maintain calm and stay organized in high pressure situations serving customers during concerts, large events and parties.

UW Sports Medicine | Hydration Specialist | April 2022-May 2024

- Create a positive, efficient work environment to meet needs of managers, staff and athletes.
- Work with the Badger Football team during practices and games through the University Athletic Training department.
- Be attentive to players and their needs to help prevent injuries.
- Organize and set up bench areas for all games as well as pack for away games. Keep training supplies clean and organized.

The HYPE! Agency | Brand Ambassador | March 2023-May 2024

- Connect with customers to make a lasting, positive brand impression.
- Promote products at locations contracted with the agency.

Achievements, Athletics & Honors

- UW-Madison Sports Business Club, 2021-2023
- NCAA DIII tennis player, Edgewood College, 2019-2021
- NACC Conference team champion, 2019-2021
- Captain, Edgewood High School tennis team, 2018
- Wisconsin state tennis team champion, 2016 & doubles runner-up, 2017
- WSJ All-Area Tennis Individual First Team Honors, 2017 & 2018

Education

University of Wisconsin-Madison | May 2024

Bachelor of Science Degree - Communications: Radio/Television/Film
Sports Communication Certificate & Digital Studies Certificate

Madison College | ex' January 2025

Journalism

Edgewood College | September 2019-May 2021