

# JACOB FINES

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248-835-2243 | finesjac@msu.edu | <https://jfinesproductions.webnode.page/>

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## EDUCATION

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- Bachelors creative advertising - Michigan State University - expected grad year 2027
  - Pre-college summer experience (illustration) - College for Creative Studies - 2023
  - High school diploma - Seaholm high school - 2023
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## EXPERIENCE

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### Roofing technician | Rfhomeimprovement | Troy, MI June 2023 - Present

- Ensured a safe and organized work environment by adhering to strict safety protocols and maintaining a clean, efficient workspace.
- Collaborated with a skilled team to meet project deadlines, contributing to the timely completion of large-scale roofing installations in high-end residential areas like Birmingham, MI.

### Commissioned album covers | Ammotuli | Troy, MI Dec 2022 - April 2024

- Developed album cover designs that visually communicated the narrative and emotional tone of the music, enhancing the listener's experience and supporting the artist's brand identity.
- used design software and applications (e.g., Adobe Photoshop, Procreate) to create high-quality, detailed album artwork.
- Collaborated with a recording artist to conceptualize and design nine unique album covers, translating musical themes into visually compelling artwork.

### Pizza Maker | Little Caesars | Birmingham, MI February - June 2023

- Prepared and assembled customers orders, delivering high quality, efficient service.
- Processed transactions using the cash register and POS system for both cash and credit card payments.
- worked as a team to complete large complicated orders before a certain time.

### Commissioned artwork for bloom pediatrics | JanelleBoyceLLC | Birmingham, MI May - July 2023

- Exemplified my proficiency in the procreate app.
  - Collaborated ideas to create multiple artworks of the same theme.
  - Drew and designed one of a kind digital art for both the Birmingham and Southfield locations.
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## PROJECTS

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### MUG flavor and mascot expansion campaign | MSU Creativity and Entrepreneurship class | East Lansing MI

- Developed spec graphics for MUG root beer, integrating unique dog-themed designs to align with new product flavors.
- Visualized a strategy to fund The Best Friends Animal Society.

## SKILLS

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- Digital illustration (Adobe Photoshop/illustrator/procreate)
- Art styles and techniques (Ceramic/Charcoal/Rendering/Paint Mixing)
- First aid and CPR certification
- Storytelling through design
- Social Media Management (Instagram, TikTok)