


Gregory L. Sirico

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EXPERIENCE

Editor

Best Lawyers by U.S. News, Augusta, GA (Remote)
February 2021 - Present

- + Assisted in the editorial/graphic design, auditing and formatting process of the new Best Lawyers website.
- + Responsible for researching, drafting and editing 3-5 articles per week for the All Rise Newsletter.
- + Actively brainstorm and implement content and SEO strategies to generate greater website traffic.
- + Worked in collaboration with the content team on over 250 individual publications.
- + Oversee production of all digital/print publications, focusing on editing, drafting and lawyer outreach.
- + Manage the company's CMS system, which directly controls all live content on the Best Lawyers website.
- + Coordinate, produce and manage social media posts, tracking live data to ensure consistent performance.

Organizing Fellow

Joe Biden Campaign, Philadelphia, PA
February 2020 - May 2020

- + Collaborated with peers to organize statewide campaign events.
- + Led virtual conferences to ensure volunteer awareness and transparency.
- + Operated an online virtual phone bank to educate voters of upcoming campaign events.

Editorial Intern

Asbury Park Press, Neptune, NJ
May 2018–August 2018

- + Managed photo archives and document catalogs to ensure upkeep of all company records.
- + Obtained vital information through in person interviews to procure new editorial pieces every week.
- + Wrote and published multiple articles pertaining to the local Ocean County community and state of New Jersey.
- + Led editorial meetings to brainstorm, pitch ideas and inform peers on opportunities for growth in local media.

EDUCATION

BA: Communication Arts,
Journalism Concentration
Ramapo College of New Jersey
School of Contemporary Arts
Mahwah, NJ - June 2020

SKILLS

Research, Search Engine
Optimization, Social Media,
Text Editing, Writing, Editorial
Calendars, Journalism, Media
Production, Web Analytics,
Newsletters

Other: WordPress, MailChimp,
HubSpot, JasperAI, Semrush,
Google Analytics; Google Suite:
Docs, Sheets, Slides; Microsoft:
Word, Excel, Powerpoint

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