

Caroline E. Rewey

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Education

- Colgate University** **Hamilton, New York**
Bachelor of Arts | Major: Economics May 2027
- University of Miami, Herbert School of Business** **Coral Gables, Florida**
GPA: 3.4 / 4.0 | Honors: Dean's List 1st semester August 2023-May 2024
- The Pingry School** **Basking Ridge, NJ**
High School Diploma. GPA: 3.7 / 4.0. Honor Roll (4 years); 10-letter varsity athlete. June 2023

Work & Leadership Experience

- Atlas College Marketing** **Hamilton, NY**
Student marketer October 2024-Present
- Execute on-campus marketing campaigns for Colgate Students with posters and word-of-mouth opportunities.
- Jack Green Realty** **Spring Lake, NJ**
Marketing Summer Intern May 2024-Present
- Developed digital marketing materials to promote the firm using Canva, Facebook, and Instagram.
 - Created drip media campaigns to nurture and maintain contact with prospective buyers.
- Berkeley Heights YMCA** **Berkeley Heights, NJ**
Lifeguard; Head Lifeguard June 2022-August 2023
- Communicated with other lifeguards and oversaw a safe and secure pool environment by leading recertification for employees earning promotion to Head Guard (2023).
 - Taught swim lessons to children ages 4-14 to build confidence, strength, and skills.

Campus Involvement

- TAMID Consulting Group** **Hamilton, NY**
Consulting Associate September 2024-Present
- Provide strategic consulting to *ProScout.AI* including website development, market analysis, SWOT, and persona development.
- Colgate Investment Group** **Hamilton, NY**
Analyst for Healthcare Group September 2024-Present
- Assist in managing and maintaining the group's 40,000 investment fund through analyzing market trends and providing investment recommendations; collaborate with healthcare team to create a stock pitch each semester.
- Women in Business** **Hamilton, NY**
Member September 2024-Present
- Collaborate with peers to promote leadership development and career growth opportunities for women; organize networking events, workshops, and speaker series to foster professional skills.

Volunteer Experience

- Summit Area YMCA** **Summit, NJ**
Volunteer Chess Instructor, Volunteer ESL Teaching Assistant September 2021-March 2023
- Taught chess to elementary school students as part of YMCA after-school program.
 - Taught English as a Second Language (ESL) to a classroom of 20-30 students of diverse ages and cultures.
- Madison Mentors** **Madison, NY**
Volunteer Peer Advisor, Tutor, and Support System September 2024-Present
- Meet weekly with an elementary school student to provide tutoring and mentorship.