

GABRIEL AVRETT

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SUMMARY

Dynamic professional with a proven track record in social media management and team collaboration. Excelled working with Primerica Insurance, boosting audience engagement by 30% through innovative content creation and effective marketing strategies. Skilled in photo and video editing, with a strong foundation in customer relations and sales, adept at driving results in fast-paced environments.

WORK EXPERIENCE

Art Handling, The Innagural Atlanta Art Fair October 2023 - Present

- Managed executive calendars, schedule meetings, and coordinate travel arrangements.
- Responsible for the careful packing, unpacking, transportation, and installation of artwork.
- Assisted in organizing inventory, ensuring seamless execution.

Art Installation Team Leader, Gallery Anderson Smith May 2023 - Present

- Lead install assist, provided calendar management, and meeting coordination.
- Acted as a liaison between departments, fostering effective communication and collaboration.
- Assisted in onboarding new employees, facilitating orientation sessions and ensuring compliance with Gallery policies.

Social Media Management, Primerica Insurance June 2022 - Present

- Responsible for creating and managing content on social media platforms such as Facebook, Instagram, Twitter, and LinkedIn.
 - Develop strategies to increase brand awareness, engage with the audience, and drive website traffic or sales.
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EDUCATION

Atlanta Institute of Music September 2016 - May 2019
Recording and Production Excellence

KEY SKILLS

- Social Media Management
- Photo and Video Editing
- Collaboration
- Customer Relations
- Marketing
- Packing and Moving
- Inventory
- Sales