

# Alyssa Glaza

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## EDUCATION

**La James International College**, Cedar Falls, Iowa

*Esthetics*, December 2022

**The University of Northern Iowa**, Cedar Falls, Iowa

*Bachelor of Arts in Liberal Studies*, May 2020

**Iowa Central Community College**, Fort Dodge, Iowa

*Associate of Arts*, May 2017

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## EXPERIENCE

**Melt**, Parkersburg, Iowa

*Esthetician*

September 2023-Current

- Successfully trained in Skin Script, Hale & Hush and FarmHouse Fresh skin care
- Increased retail sales every month
- Demonstrated and informed customers on home skin and body care
- Specialized in facials, body waxing, lash lift & tints
- Achieve monthly rebooking goals

**iTech**, Cedar Falls, Iowa

*Sales Associate*

February 2018-Current

- Successfully assist customers with product selections and purchase
- Achieve daily sales goals by selling products and promoting additional services
- Serve as the go-between person for the customers and technicians
- Communicate with frustrated customers to provide a satisfactory result
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**Iowa Woo**, Waterloo, Iowa

*Dancer*

May 2024-August 2024

- Participated in community based public appearances
- Danced and cheered at games while being a positive role model and spokes person for the organization
- Assisted in social media marketing
- Interacted with fans during pregame, during game and postgame

**Iowa Heartlanders**, Coralville, Iowa

*Game Day Operations (Intern)*

October 2023-April 2024

- Successfully set up and tear down fan engagement activities
- In game duties included: on ice activities, concourse activities, guest services, team store, fan engagement
- Assisted with social media team on twitter
- Assisted with planning schedule for other game day interns

**La James International College**, Cedar Falls, Iowa

*Recruiter*

January 2023-May 2023

- Established relationships with students and admissions
- Schedule and map out high school visits across Iowa
- Successfully enroll students to LJIC
- Interview incoming students and showcase Cedar Falls campus

**Transcend Mind-Body Wellness & Floatation Clinic**, Cedar Falls, Iowa

*Esthetician*

January 2023-September-2023

- Successfully trained in Root Pretty All Natural skincare
- Specialized in facials, microdermabrasion, lash lift & tints and facial waxing
- Performed facial, neck, hand and foot massage

- Sanitize tools, restocked inventory and maintained a clean spa and dispense

**Esthetics, Cedar Falls, Iowa**

*Student*

June 2022-December 2022

- Successfully assist customers with product knowledge, selections and purchase
- Performed standard facial procedures including skin analysis, high frequency and microdermabrasion
- Specialize in facials, waxing, body wraps and reflexology

**The Stuffed Olive, Cedar Falls, Iowa**

*Server*

May 2022-December 2022

- Provided information to help with tapas and martini drink selections
- Assisted co-workers during rush hours by serving more tables and preparing martinis
- Sanitized tables, seats and menus in-between customer seating to maintain a clean environment
- Performed closing procedures including cleaning bar side

**Finish Line, Waterloo Iowa**

*Sales Associate*

June 2014-April 2021

- Recognized by management as an employee of the month for providing excellent customer service
- Successfully assisted customers with product selections and purchases
- Collaborate with coworkers to complete daily store responsibilities
- Serve as the main point of contact for customers

**The University of Northern Iowa,**

*Equipment Staff (Work-Study)*

August 2019-April 2020

- Successfully assist athletics by sizing athletes for uniforms
- Prepared athletes for games and practice
- Served as the go-between person for athletes and head equipment staff
- Organized athletics gear

**LEADERSHIP AND INVOLVEMENT**

**La James International College, Cedar Falls Iowa**

*Student Ambassador*

- Represented the college by conducting spa tours to potential future students
- Improved student life by helping prepare and organize activities for students
- Communicated effectively between students and staff

**The University of Northern Iowa, Cedar Falls Iowa**

*Cheerleader*

June 2017-May 2020

- Represented the university through community service, sporting, and other UNI events
- Improved student and fan involvement with athletics
- Organized kids camps and fundraisers to help the team raise money for travel

**East High School Cheerleading, Waterloo Iowa**

*Volunteer Assistant Coach*

June 2014-May 2018

- Motivated and encouraged participants to do their best during practice and games
- Communicated effectively with the school board and parents of the athlete
- Taught communication, cooperation, and responsibility

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## ACTIVITIES

**Special Olympics, Volunteer**

March 2015- Current

**Community Service, Cheerleader**

June 2015- May 2020

**Iowa Central Community College, Cheerleader**

June 2015-May 2017

**Iowa Elite All Star, Competitive Cheerleader**

November 2013-March 2015